

533191-2026 - Competition

Italy – Advertising and marketing services – OA26_0614 CONTRATTO QUADRO PER IL SERVIZIO NELL'AMBITO DELLA COMUNICAZIONE PER TRE ANNI

OJ S 146/2026 31/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Sta - Strutture Trasporto Alto Adige S.P.A.

Email: info@sta.bz.it

Legal type of the buyer: Public undertaking, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: OA26_0614 CONTRATTO QUADRO PER IL SERVIZIO NELL'AMBITO DELLA COMUNICAZIONE PER TRE ANNI

Description: CONTRATTO QUADRO PER IL SERVIZIO NELL'AMBITO DELLA COMUNICAZIONE PER TRE ANNI

Procedure identifier: d304e069-8d52-4681-8edd-86dfd09d1a03

Internal identifier: OA26_0614

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services, 79413000 Marketing management consultancy services

2.1.3. Value

Estimated value excluding VAT: 420 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: OA26_0614 CONTRATTO QUADRO PER IL SERVIZIO NELL'AMBITO DELLA COMUNICAZIONE PER TRE ANNI

Description: CONTRATTO QUADRO PER IL SERVIZIO NELL'AMBITO DELLA COMUNICAZIONE PER TRE ANNI

Internal identifier: OA26_0614

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services, 79413000 Marketing management consultancy services

5.1.3. Estimated duration

Duration: 1 095 Days

5.1.5. Value

Estimated value excluding VAT: 420 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.banditoadige.it/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.banditoadige.it/>

Languages in which tenders or requests to participate may be submitted: Italian, German

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 07/09/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 240 Days

Information about public opening:

Opening date: 07/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: 39100 Bolzano, via dei Conciapelli n. 60

Additional information: vedi documentazione di gara

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunale Regionale di Giustizia Amministrativa Trentino Alto Adige

Sezione Autonoma per la Provincia di Bolzano

Information about review deadlines: entro 30 giorni con assistenza obbligatoria di un avvocato

8. Organisations

8.1. ORG-0001

Official name: Sta - Strutture Trasporto Alto Adige S.P.A.

Registration number: 00586190217

Postal address: Via Conciapelli, 60

Town: Bolzano

Postcode: 39100

Country subdivision (NUTS): Bolzano-Bozen (ITH10)

Country: Italy

Email: info@sta.bz.it

Telephone: 0471312888

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunale Regionale di Giustizia Amministrativa Trentino Alto Adige Sezione Autonoma per la Provincia di Bolzano

Registration number: 00000

Postal address: Via Claudia de'Medici 8

Town: Bolzano

Postcode: 39100

Country subdivision (NUTS): Bolzano-Bozen (ITH10)

Country: Italy

Email: trga.vg.bz@giustizia-amministrativa.it

Telephone: 0471319000

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: d304e069-8d52-4681-8edd-86dfd09d1a03 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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