

**France-Paris: Miscellaneous printed matter**  
**OJ S 189/2022 30/09/2022**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Régie Immobilière de la Ville de Paris  
National registration number: 55203270800216  
Postal address: 13 avenue de la Porte d'Italie  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75013  
Country: France  
E-mail: [correspondre@aws-france.com](mailto:correspondre@aws-france.com)  
Telephone: +33 177751100

**Internet address(es):**

Main address: <http://www.rivp.fr>

**I.1. Name and addresses**

Official name: Régie Immobilière de la Ville de Paris  
Postal address: Régie Immobilière Ville de Paris, 13 Avenue de la Porte d'Italie  
Town: PARIS  
NUTS code: FR101 Paris  
Postal code: 75013  
Country: France  
E-mail: [correspondre@aws-france.com](mailto:correspondre@aws-france.com)

**Internet address(es):**

Main address: <http://www.rivp.fr>

Address of the buyer profile: [https://www.rivp.fr/nos\\_actualites/espace-fournisseurs/nos-appels-doffres/](https://www.rivp.fr/nos_actualites/espace-fournisseurs/nos-appels-doffres/)

**I.1. Name and addresses**

Official name: Hénéo  
Postal address: HENEO, 99 rue du Chevaleret  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75013  
Country: France  
E-mail: [correspondre@aws-france.com](mailto:correspondre@aws-france.com)

**Internet address(es):**

Main address: <http://www.rivp.fr>

Address of the buyer profile: [https://www.rivp.fr/nos\\_actualites/espace-fournisseurs/nos-appels-doffres/](https://www.rivp.fr/nos_actualites/espace-fournisseurs/nos-appels-doffres/)

**I.1.**

## **Name and addresses**

Official name: Habitat Social Francais

Postal address: Habitat Social Français, 11-13 Rue de Domrémy

Town: PARIS

NUTS code: FR101 Paris

Postal code: 75013

Country: France

E-mail: [correspondre@aws-france.com](mailto:correspondre@aws-france.com)

### **Internet address(es):**

Main address: <http://www.rivp.fr>

Address of the buyer profile: [https://www.rivp.fr/nos\\_actualites/espace-fournisseurs/nos-appels-doffres/](https://www.rivp.fr/nos_actualites/espace-fournisseurs/nos-appels-doffres/)

## **I.2. Information about joint procurement**

The contract involves joint procurement

## **I.4. Type of the contracting authority**

Other type: Autre

## **I.5. Main activity**

Housing and community amenities

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Conseil stratégique, dispositifs et outils de communication pour Rivp et filiales

Reference number: 2022ach0003

#### **II.1.2. Main CPV code**

22900000 Miscellaneous printed matter

#### **II.1.3. Type of contract**

Supplies

#### **II.1.4. Short description**

Consultation en groupement de commandes.

accord-cadre exécuté par bons de commande.

attribution séparée pour chaque lots.

groupement de commande (Rivp et filiales Heneo-Hsf)

accord-cadre alloti, à bons de commande avec montant maximal.

lot1 Conception production impression des supports de communication, montant maximal

1 750 000,00 EUR HT - Bons de commande attribués à un Titulaire principal (classé 1er) et un Titulaire stand-by (classé 2ème).

lot2 Réserve Esat = Impression des documents papeterie : cartes de visite et de

correspondance, têtes de lettre, enveloppes pour un montant maximal de 250 000,00 EUR HT

- Bons de commande attribués à deux Titulaires principaux (classés 1er et 2ème, sans ordre de priorité ni de montant attribué à l'un ou l'autre des Titulaires).

l'accord-cadre a pour objet de définir les conditions d'exécution, lot1 conseil stratégique avec dispositifs et outils de communication pour supports dématérialisées et/ou en impression, le

lot2 en impression

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 28 851 549,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Conception, production et impression des supports de communication

Lot No: 01

#### **II.2.2. Additional CPV code(s)**

22900000 Miscellaneous printed matter

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

Conception, production et impression  
des supports de communication

#### **II.2.5. Award criteria**

Quality criterion - Name: Qualité de l'équipe dédiée au marché / Weighting: 15

Quality criterion - Name: Qualité de la méthodologie de réalisation des prestations / Weighting:  
15

Quality criterion - Name: Pertinence des contrôles qualité et actions mises en place pour  
assurer la qualité des prestations / Weighting: 10

Price - Weighting: 60

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Réservé Esat = Impression des documents de papeterie

Lot No: 02

#### **II.2.2. Additional CPV code(s)**

22900000 Miscellaneous printed matter

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

Réservé Esat = Impression des documents de papeterie

#### **II.2.5. Award criteria**

Quality criterion - Name: Qualité de l'équipe dédiée au marché / Weighting: 15

Quality criterion - Name: Qualité de la méthodologie de réalisation des prestations / Weighting: 15

Quality criterion - Name: Pertinence des contrôles qualité et actions mises en place pour assurer la qualité des prestations / Weighting: 10

Price - Weighting: 60

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 055-141004](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 01**

**Title:**

Conception, production et impression des supports de communication

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

18/07/2022

##### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: BASTILLE  
Postal address: 42 rue Sedaine  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75011  
Country: France  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 562 506,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Lot No: 02**

**Title:**

Réservé Esat = Impression des documents de papeterie

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

26/09/2022

**V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: COPIVER  
Postal address: 20, Avenue Edouard Herriot  
Town: Le Plessis-Robinson  
NUTS code: FR105 Hauts-de-Seine  
Postal code: 92350  
Country: France  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 272 890,43 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Judiciaire de Paris

Postal address: Parvis du Tribunal de Paris

Town: Paris

Postal code: 75859

Country: France

Telephone: +33 144325151

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Cf. le greffe du Tribunal judiciaire de Paris indiqué à l'adresse ci-dessus

**VI.5. Date of dispatch of this notice**

27/09/2022