

534006-2026 - Competition

Sweden – Public relations consultancy services – Operativa och strategiska kommunikationstjänster
OJ S 147/2026 03/08/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Universitets-Och Högskolerådet

Email: hans.erik.hansson@uhr.se

Legal type of the buyer: Central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Operativa och strategiska kommunikationstjänster

Description: Upphandlingen avser Operativa och strategiska kommunikationstjänster

Procedure identifier: 6559a4a5-c536-444c-b003-3f1f17c50626

Internal identifier: 00601-2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 5 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Operativa och strategiska kommunikationstjänster

Description: Upphandlingen avser Operativa och strategiska kommunikationstjänster

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Additional classification (cpv): 79416000 Public relations services

Quantity: 1 piece

5.1.2. Place of performance

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/10/2026

Duration end date: 30/09/2030

5.1.5. Value

Estimated value excluding VAT: 5 000 000,00 SEK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Krav ställs på ett systematiskt och dokumenterat miljöarbete.

Approach to reducing environmental impacts: Climate change mitigation

Green Procurement Criteria: No Green Public Procurement criteria

The procurement falls within the scope of the European Parliament and Council 2009/33/EC (Clean Vehicles Directive – CVD)

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD), Procurement Document

5.1.11. Procurement documents

Deadline for requesting additional information: 24/08/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticId=97066>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticId=97066&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 03/09/2026 21:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 180 Days

Information about public opening:

Opening date: 03/09/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

A non-disclosure agreement is required: no

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Stockholm

Information about review deadlines: cirka två veckor

Organisation providing additional information about the procurement procedure: Universitets- Och Högskolerådet

Organisation providing offline access to the procurement documents: Universitets-Och Högskolerådet

Organisation providing more information on the review procedures: Förvaltningsrätten i Stockholm

8. Organisations**8.1. ORG-0001**

Official name: Universitets-Och Högskolerådet

Registration number: 2021006487

Department: Ekonomi

Postal address: Box 4030

Town: SOLNA

Postcode: 17104

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Contact point: Hans Erik Hansson

Email: hans.erik.hansson@uhr.se

Telephone: 010-4700300

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Förvaltningsrätten i Stockholm

Registration number: 202100-2742

Town: Stockholm

Postcode: 115 76

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: forvaltningsrattenistockholm@dom.se

Telephone: 08-561 680 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-stockholm/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

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