

France-Strasbourg: Graphic design services
OJ S 170/2023 05/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: cci territoriale alsace eurometropole
National registration number: 13002267600196
Postal address: 14 rue de la Haye - schiltigheim CS 10066
Town: Strasbourg Cedex
NUTS code: FRF1 Alsace
Postal code: 67012
Country: France
Contact person: Direction des Achats, Mme Audrey SARDINI
E-mail: A.sardini@grandest.cci.fr
Telephone: +33 389667158
Internet address(es):
Main address: <http://www.alsace-eurometropole.cci.fr>
Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Développement des entreprises

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

edition, prépresse, impression, routage et régie publicitaire du magazine bimestriel " Point Eco
Alsace " de la CCI Alsace Eurométropole
Reference number: 2023CONSU09

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

edition, prépresse, impression, routage et régie publicitaire du magazine bimestriel " Point Eco
Alsace " de la CCI Alsace Eurométropole

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 2 040 000,00 EUR

II.2. Description

II.2.1. Title

edition et préresse du magazine Point Eco Alsace

Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

edition et préresse du magazine Point Eco Alsace

II.2.5. Award criteria

Quality criterion - Name: Créativité / Charte graphique : originalité et créativité de la maquette proposée / Weighting: 30

Quality criterion - Name: Qualité technique / Weighting: 35

Price - Weighting: 35

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression et routage du magazine Point Eco Alsace

Lot No: 2

II.2.2. Additional CPV code(s)

79800000 Printing and related services, 79810000 Printing services, 64100000 Post and courier services, 64121100 Mail delivery services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

impression et routage du magazine Point Eco Alsace

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 20

Quality criterion - Name: Performances en matière de protection de l'environnement /
Weighting: 10

Quality criterion - Name: Délai d'exécution / Weighting: 30
Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

régie publicitaire du magazine Point Eco Alsace
Lot No: 3

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79341000 Advertising services

II.2.3. Place of performance

NUTS code: FRF1 Alsace

II.2.4. Description of the procurement

régie publicitaire du magazine Point Eco Alsace

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 40
Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1.

Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 071-216545](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2023CONSU09

Lot No: 1

Title:

edition et préresse du magazine Point Eco Alsace

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/08/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: citeasen sarl

Postal address: 22 rue Fischart

Town: Strasbourg

NUTS code: FRF11 Bas-Rhin

Postal code: 67000

Country: France

Internet address: <http://www.citeasen.fr>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 540 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2023CONSU09

Lot No: 2

Title:

impression et routage du magazine Point Eco Alsace

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/08/2023

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: milee sas

Postal address: 1330 avenue Guilibert de la Lauzière

Town: Aix-en-Provence Cedex 3

NUTS code: FRL Provence-Alpes-Côte d'Azur

Postal code: 13592

Country: France

Internet address: <https://milee.fr>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 900 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2023CONSU09

Lot No: 3

Title:

régie publicitaire du magazine Point Eco Alsace

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

07/08/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: alsace regie

Postal address: 2 rue Jacques BALDE

Town: Strasbourg

NUTS code: FRF11 Bas-Rhin

Postal code: 67000

Country: France

Internet address: <https://annuaire-entreprises.data.gouv.fr/etablissement/88874499200015?redirected=1>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal Administratif de Strasbourg

Postal address: 31 avenue de la Paix - bP 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

Internet address: <http://strasbourg.tribunal-administratif.fr>

VI.4.2. Body responsible for mediation procedures

Official name: comités consultatifs de règlement amiable des litiges

Postal address: 1 rue Préfet Claude Erignac

Town: Nancy

Postal code: 54038

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal Administratif de Strasbourg

Postal address: 31 avenue de la Paix - bP 51038

Town: Strasbourg Cedex

Postal code: 67070

Country: France

VI.5. Date of dispatch of this notice

31/08/2023