

535104-2026 - Competition

Spain – Exhibition, fair and congress organisation services – Servicio de producción integral del pabellón de España en MWC Barcelona 2027

OJ S 147/2026 03/08/2026

Contract notice – light regime

Services

1. Buyer

1.1. Buyer

Official name: Dirección General de la Entidad Pública Empresarial RED.ES

Email: sg.contratacion@red.es

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de producción integral del pabellón de España en MWC Barcelona 2027

Description: Servicio de producción integral del pabellón de España en MWC Barcelona 2027

Procedure identifier: b548bd9e-cb67-415a-bc83-46086b63dd65

Internal identifier: 022/26-CO

Type of procedure: Open

Main features of the procedure: Servicio de producción integral del pabellón de España en MWC Barcelona 2027

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79950000 Exhibition, fair and congress organisation services

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000

Advertising services, 79951000 Seminar organisation services, 79952000 Event services

2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 1 863 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de producción integral del pabellón de España en MWC Barcelona 2027

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79950000 Exhibition, fair and congress organisation services

Additional classification (cpv): 79340000 Advertising and marketing services, 79341000

Advertising services, 79951000 Seminar organisation services, 79952000 Event services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.3. Estimated duration

Duration: 12 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: Otros

5.1.10. Award criteria

Criterion:

Type: Price

Description: Criterio Económico.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Criterio técnico cuantificable.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Criterios juicio de valor.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=2QEgHWO72axLAIVZdUs8KA%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=2QEgHWO72axLAIVZdUs8KA%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 11/09/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information about public opening:

Opening date: 20/10/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Acto público retransmitido en <https://sede.red.gob.es/licitaciones>

Opening date: 22/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

5.1.16. Further information, mediation and review

Review organisation: Dirección General de la Entidad Pública Empresarial RED.ES - Entidad Pública Empresarial Red.es

Information about review deadlines: Según la ley establecida

Organisation providing more information on the review procedures: Dirección General de la Entidad Pública Empresarial RED.ES - Entidad Pública Empresarial Red.es

8. Organisations

8.1. ORG-0001

Official name: Dirección General de la Entidad Pública Empresarial RED.ES

Registration number: 10000200000350

Registration number: Q2891006E

Town: Madrid

Postcode: 28020

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Dirección General de la Entidad Pública Empresarial RED.ES

Email: sg.contratacion@red.es

Telephone: +34 912127620

Fax: +34 912016371

Internet address: <http://www.red.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=YzkIINNbkpHw%3D>

Other contact points:

Official name: Entidad Pública Empresarial Red.es

Town: Madrid

Postcode: 28020
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Email: sg.contratacion@red.es

Other contact points:

Official name: Entidad Pública Empresarial Red.es
Town: Madrid
Postcode: 28020
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Email: sg.contratacion@red.es

Roles of this organisation:

Buyer
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 50bf5fb0-2bc0-4859-942b-4077fdc83fb0 - 01
Form type: Competition
Notice type: Contract notice – light regime
Notice subtype: 20
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