

**France-Pau: Advertising consultancy services**  
**OJ S 234/2018 05/12/2018**  
**Contract notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

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**Section I: Contracting entity**

**I.1. Name and addresses**

Official name: Société publique locale d'exploitation des transports publics et des services à la mobilité de l'agglomération Paloise — SPL STAP

National registration number: 31805504300042

Postal address: avenue Larribau

Town: Pau Cedex 9

NUTS code: FRI15 Pyrénées-Atlantiques

Postal code: 64051

Country: France

Contact person: JB. Feltmann

E-mail: [direction@reseau-idelis.com](mailto:direction@reseau-idelis.com)

Telephone: +33 559141516

**Internet address(es):**

Main address: <http://www.reseau-idelis.com>

**I.3. Communication**

Access to the procurement documents is restricted. Further information can be obtained at:

<https://www.marchesonline.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://publication.](https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzE0Nzg4OQ%3D%3D)

[marchesonline.com/publication/extern/apcConsultationAcces.do?](https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzE0Nzg4OQ%3D%3D)

[idConsultation=MzE0Nzg4OQ%3D%3D](https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzE0Nzg4OQ%3D%3D)

**I.6. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Accompagnement agence de communication

Reference number: 2018-012

**II.1.2. Main CPV code**

79341100 Advertising consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

La présente consultation a pour objet l'accompagnement de la SPLETPSMAP — SPL STAP par une agence de communication..

**II.1.5. Estimated total value**

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.2. Description**

**II.2.2. Additional CPV code(s)**

79341100 Advertising consultancy services

**II.2.3. Place of performance**

NUTS code: FRI15 Pyrénées-Atlantiques

Main site or place of performance: Pau

**II.2.4. Description of the procurement**

La présente consultation a pour objet l'accompagnement de la SPLETPSMAP — SPL STAP par une agence de communication.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

Tacitement jusqu'à 3 fois.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions for participation**

**III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

**III.2. Conditions related to the contract**

### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 17/12/2018 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 17/12/2018 Local time: 12:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal de commerce de Pau

Postal address: 3 rue Duplaa, BP 90338

Town: Pau

Postal code: 64000

Country: France

#### **VI.5. Date of dispatch of this notice**

30/11/2018