

## 536586-2026 - Competition

**France – Advertising management services – Concession de service relative à la mise à disposition, l'installation, l'entretien, la maintenance et l'exploitation d'éléments de mobilier urbain publicitaires et non publicitaires.**

**OJ S 147/2026 03/08/2026**

**Contract or concession notice – standard regime**

**Services**

### 1. Buyer

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#### 1.1. Buyer

Official name: Savigny sur Orge

Email: [commande-publique@savigny.org](mailto:commande-publique@savigny.org)

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

### 2. Procedure

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#### 2.1. Procedure

Title: Concession de service relative à la mise à disposition, l'installation, l'entretien, la maintenance et l'exploitation d'éléments de mobilier urbain publicitaires et non publicitaires.

Description: Le concédant confie au Concessionnaire, au titre du présent contrat de concession, la mise à disposition, l'installation, l'entretien, la maintenance et l'exploitation d'éléments de mobilier urbain publicitaires et non publicitaires. Le contrat de concession implique le déploiement de plusieurs typologies de mobiliers.

Procedure identifier: e1002ab3-ebe3-4299-8003-71b15f9271c1

Type of procedure: Open

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

Additional classification (cpv): 34928400 Urban furniture, 45233293 Installation of street furniture

##### 2.1.2. Place of performance

Country subdivision (NUTS): Essonne (FR104)

Country: France

##### 2.1.4. General information

**Legal basis:**

Directive 2014/23/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0001

Title: Concession de service : Mise à disposition, entretien, maintenance et exploitation des mobiliers urbains publicitaires et non publicitaires.

Description: Le Concédant confie au Concessionnaire, au titre du présent contrat de concession, la mise à disposition, l'installation, l'entretien, la maintenance et l'exploitation d'éléments de mobilier urbain publicitaires et non publicitaires. Le contrat de concession implique le déploiement de plusieurs typologies de mobiliers.

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

#### **5.1.2. Place of performance**

Country subdivision (NUTS): Essonne (FR104)

Country: France

#### **5.1.3. Estimated duration**

Duration: 16 Years

#### **5.1.6. General information**

##### **Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### **5.1.11. Procurement documents**

Address of the procurement documents: [https://savigny.e-marchespublics.com/pack/annonce\\_marche\\_public\\_143\\_1176050.html](https://savigny.e-marchespublics.com/pack/annonce_marche_public_143_1176050.html)

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Allowed

Address for submission: <https://savigny.e-marchespublics.com>.

Languages in which tenders or requests to participate may be submitted: French

Deadline for receipt of tenders: 28/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

#### **5.1.16. Further information, mediation and review**

Review organisation: Tribunal Administratif de Versailles

Organisation providing additional information about the procurement procedure: Savigny sur Orge

Organisation providing more information on the review procedures: Tribunal Administratif de Versailles

## **8. Organisations**

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### **8.1. ORG-0001**

Official name: Savigny sur Orge

Registration number: 21910589700017  
Postal address: Mairie de Savigny sur Orge  
Town: Savigny-sur-Orge  
Postcode: 91600  
Country subdivision (NUTS): Essonne (FR104)  
Country: France  
Email: [commande-publique@savigny.org](mailto:commande-publique@savigny.org)  
Telephone: 01 69 54 40 00  
Internet address: <https://www.savigny.org/>  
Buyer profile: <https://savigny.e-marchespublics.com>

**Roles of this organisation:**

Buyer  
Organisation providing additional information about the procurement procedure

**8.1. ORG-0002**

Official name: Tribunal Administratif de Versailles  
Registration number: 17780005900012  
Town: Versailles  
Postcode: 78000  
Country subdivision (NUTS): Yvelines (FR103)  
Country: France

**Roles of this organisation:**

Review organisation  
Organisation providing more information on the review procedures

**8.1. ORG-0000**

Official name: DEMATIS  
Registration number: 45072478600030  
Town: Paris  
Postcode: 75015  
Country subdivision (NUTS): Paris (FR101)  
Country: France  
Email: [contact@dematis.com](mailto:contact@dematis.com)  
Telephone: +33 172365548  
Internet address: [www.dematis.com](http://www.dematis.com)

**Roles of this organisation:**

TED eSender

## Notice information

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Notice type: Contract or concession notice – standard regime  
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