

536621-2026 - Competition

Ireland – Public relations services – Public Relations Agency Services - USA (West Coast)

OJ S 147/2026 03/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: IDA Ireland

Email: procurement.ida@ida.ie

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Public Relations Agency Services - USA (West Coast)

Description: IDA Ireland is seeking the services of a US PR Agency based on the West Coast of America, to help position Ireland as the leading European location for global companies looking to establish or grow their business internationally.

Procedure identifier: 923ee02a-328b-42b2-8be3-0535b4e4bcad

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services, 79416200 Public relations consultancy services

2.1.2. Place of performance

Postal address: IDA Ireland, 3PP, Hatch St Upper, Dublin 2

Town: USA West Coast

Postcode: D02 FX65

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: Services to be delivered in West Coast of USA

2.1.3. Value

Estimated value excluding VAT: 850 000,00 EUR

Maximum value of the framework agreement: 850 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Public Relations Agency Services - USA (West Coast)

Description: IDA Ireland is seeking the services of a US PR Agency based on the West Coast of America, to help position Ireland as the leading European location for global companies looking to establish or grow their business internationally.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416100 Public relations management services, 79416200 Public relations consultancy services

5.1.2. Place of performance

Country: Ireland

Anywhere in the given country

Additional information: Services to be delivered in West Coast USA

5.1.3. Estimated duration

Duration: 3 Years

5.1.5. Value

Estimated value excluding VAT: 850 000,00 EUR

Maximum value of the framework agreement: 850 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English

Languages in which the procurement documents (or their parts) are unofficially available: English

Deadline for requesting additional information: 28/08/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8762961>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8762961>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 14/09/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 14/09/2026 12:30:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8762961>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: IDA Ireland

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: IDA Ireland

Organisation processing tenders: IDA Ireland

8. Organisations

8.1. ORG-0001

Official name: IDA Ireland

Registration number: Not applicable

Postal address: 3 Park Place, Hatch Street Upper

Town: Dublin

Postcode: Dublin 2

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: procurement.ida@ida.ie

Telephone: +353 1 6034000

Internet address: <https://www.idaireland.com>

Buyer profile: <https://www.idaireland.com>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate
Organisation processing tenders

8.1. **ORG-0002**

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. **ORG-0003**

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 8b65c059-2ef1-4cda-a49d-96977c77cbda - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 30/07/2026 22:59:58 (UTC+01:00) Central European Time, Western European Summer Time
Languages in which this notice is officially available: English
Notice publication number: 536621-2026
OJ S issue number: 147/2026
Publication date: 03/08/2026