

537310-2026 - Result

Ireland – Advertising and marketing services – Framework for Provision Marketing Design Services -Artwork and Graphic
OJ S 148/2026 04/08/2026
Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Rásaíocht Con Éireann

Email: procurement@grireland.ie

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Framework for Provision Marketing Design Services -Artwork and Graphic

Description: Rásaíocht Con Éireann formally invites Expressions of Interest and tender submissions from suitably qualified and experienced applicants for inclusion on a framework /panel for the provision of Marketing Design Services (Artwork/Graphic).

Procedure identifier: 0d955122-c1e0-4858-9d3d-d91f3408764b

Previous notice: 5ed33179-aa74-4809-9af8-ae2b5a298edc-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

2.1.2. Place of performance

Country subdivision (NUTS): Aargau (CH033)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 50 000,00 EUR

Maximum value of the framework agreement: 50 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Framework for Provision Marketing Design Services -Artwork and Graphic
Description: Rásaíocht Con Éireann formally invites Expressions of Interest and tender submissions from suitably qualified and experienced applicants for inclusion on a framework /panel for the provision of Marketing Design Services (Artwork/Graphic).
Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342000 Marketing services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Aargau (CH033)

Country: Ireland

5.1.3. Estimated duration

Duration: 36 Months

5.1.5. Value

Estimated value excluding VAT: 50 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Price

Description: most economically advantageous tender

Description of the method to be used if weighting cannot be expressed by criteria: 1/100

Justification for not indicating the weighting of the award criteria: 1

5.1.15. Techniques

Framework agreement:

Framework agreement, partly without reopening and partly with reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Rásaíocht Con Éireann

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Maximum value of the framework agreements in this notice: 50 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 50 000,00 EUR

6.1.2. Information about winners

Winner:

Official name: Southern Marketing Design and Media

Tender:

Tender identifier: 000175249

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 455072

Date on which the winner was chosen: 20/06/2026

Date of the conclusion of the contract: 27/07/2026

Winner:

Official name: Pennypop

Tender:

Tender identifier: 000176319

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 455073

Date on which the winner was chosen: 20/06/2026

Date of the conclusion of the contract: 27/07/2026

Winner:

Official name: Allied Print Ltd

Tender:

Tender identifier: 000175244

Identifier of lot or group of lots: LOT-0001

Subcontracting: No

Contract information:

Identifier of the contract: 455074

Date on which the winner was chosen: 20/06/2026

Date of the conclusion of the contract: 27/07/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 5

8. Organisations

8.1. ORG-0001

Official name: Rásaíocht Con Éireann

Registration number: 0532995u

Postal address: Greenpark,Dock Road

Town: Limerick

Postcode: v94y17x

Country subdivision (NUTS): Aargau (CH033)

Country: Ireland

Email: procurement@grireland.ie

Telephone: 061448000

Internet address: <https://grireland.ie/>

Buyer profile: <https://grireland.ie/>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Southern Marketing Design and Media

Size of the economic operator: Small

Registration number: 485417

Postal address: Killoran House ,Catherine Place, Limerick

Town: Limerick

Postcode: V94AKR4

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland

Email: dermot@southern.ie

Telephone: 061310286

Internet address: www.southern.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: Pennypop

Size of the economic operator: Micro

Registration number: 736738

Postal address: Knockacleva

Town: Louth

Postcode: A92 E9N3

Country subdivision (NUTS): Mid-East (IE062)

Country: Ireland

Email: iris@pennypop.ie

Telephone: 041 6830669

Internet address: www.pennypop.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0004

Official name: Allied Print Ltd

Size of the economic operator: Small

Registration number: 87189

Postal address: Vicars Road, Pouladuff

Town: Cork

Postcode: T12 NP08

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

Email: paul@alliedprint.ie

Telephone: 021-4311128

Internet address: www.alliedprint.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0005

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0006

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

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