

Sweden-Stockholm: Advertising and marketing services

OJ S 171/2023 06/09/2023

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Statens Konstråd

National registration number: 202100-1033

Postal address: Svensksundsvägen 11A

Town: STOCKHOLM

NUTS code: SE11 Stockholm

Postal code: 111 49

Country: Sweden

Contact person: Jessica Diviani

E-mail: jdiviani@statenskonstrad.se**Internet address(es):**Main address: <http://www.statenskonstrad.se>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afzflgqgx&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afzflgqgx&GoTo=Tender>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Upphandling av webb- och kommunikationstjänster

Reference number: Dnr: 2.1.1/2023:163

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Uppdraget utgår från Statens konstråds kommunikationsavdelning och omfattar utveckling, drift, förvaltning och support av Statens konstråds Wordpress-plattform och kommunikationstjänster som produktion av annonser, affischer, layoutmallar, uppdatering av grafisk manual, framtagande av kampanjer och andra närliggande kommunikationstjänster.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

72250000 System and support services, 79342000 Marketing services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: SE11 Stockholm

II.2.4. Description of the procurement

Uppdraget utgår från Statens konstråds kommunikationsavdelning och omfattar utveckling, drift, förvaltning och support av Statens konstråds Wordpress-plattform och kommunikationstjänster som produktion av annonser, affischer, layoutmallar, uppdatering av grafisk manual, framtagande av kampanjer och andra närliggande kommunikationstjänster.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 26/02/2024

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/10/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 22/03/2024

IV.2.7. Conditions for opening of tenders

Date: 24/10/2023 Local time: 00:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Mercell annons: <https://opic.com/id/afrzflgqgx>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

01/09/2023