

539561-2026 - Competition

Germany – Public relations services – RV Presse- und Öffentlichkeitsarbeit 2026

OJ S 148/2026 04/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Max-Planck-Institut für Gravitationsphysik

Email: Einkauf@aei.mpg.de

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: RV Presse- und Öffentlichkeitsarbeit 2026

Description: Rahmenvereinbarung(en) Wissenschaftliche Presse- und Öffentlichkeitsarbeit

Procedure identifier: 5c150c38-5168-4344-9987-69993e4f53b3

Internal identifier: MPG_IGP-P-2025-0001

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

2.1.2. Place of performance

Postal address: Am Mühlenberg 1

Town: Potsdam

Postcode: 14476

Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)

Country: Germany

2.1.3. Value

Maximum value of the framework agreement: 1 284 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

vgv -

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 4

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: lfd. Beratg., Medienarbeit etc.

Description: Los 1 umfasst zwei Leistungsmodule: Leistungsmodul 1 (1) laufende Beratung zur Kommunikationsstrategie (2) Medienarbeit und Journalistenbetreuung (lokal, regional, international) (3) Kommunikation mit der wissenschaftlichen Community und politischen Entscheidungsträgern im Rahmen von Projekten und Leistungsmodul 2 (4) Organisation nicht-wissenschaftlicher Veranstaltungen (z.B. Pressekonferenzen, Presse-tage, Festveranstaltungen)

Internal identifier: LOT-0001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Options:

Description of the options: Verlängerungsoption: zweimal um je 12 weitere Monate

5.1.2. Place of performance

Postal address: Am Mühlenberg 1

Town: Potsdam

Postcode: 14476

Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)

Country: Germany

5.1.2. Place of performance

Postal address: Callinstrasse 38

Town: Hannover

Postcode: 30167

Country subdivision (NUTS): Region Hannover (DE929)

Country: Germany

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2028

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

5.1.10. Award criteria

Criterion:

Type: Cost

Name: einfache Richtwertmethode

Description: einfache Richtwertmethode

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: https://www.tender24.de/NetServer/TenderingProcedureDetails?function=_Details&TenderOID=54321-Tender-1985aa425a9-d4327f891ff262a

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 17/09/2026

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.tender24.de>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of requests to participate: 03/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Die Kommunikation erfolgt ausschliesslich über die Bieterplattform.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Regierung von Oberbayern -Vergabekammer Südbayern

Information about review deadlines: keine Relevanz

Organisation providing additional information about the procurement procedure: Max-Planck-Institut für Gravitationsphysik

Organisation receiving requests to participate: Max-Planck-Institut für Gravitationsphysik

5.1. Lot: LOT-0002

Title: Konzept/Produktion Filme

Description: Los 2 umfasst das Leistungsmodul 3 (5) Konzeption und Produktion von Animationen und Filmen

Internal identifier: LOT-0002

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Options:

Description of the options: Verlängerungsoption: zweimal um je 12 weitere Monate

5.1.2. Place of performance

Postal address: Am Mühlenberg 1

Town: Potsdam

Postcode: 14476

Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)

Country: Germany

5.1.2. Place of performance

Postal address: Callinstrasse 38

Town: Hannover

Postcode: 30167

Country subdivision (NUTS): Region Hannover (DE929)

Country: Germany

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2028

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

5.1.10. Award criteria

Criterion:

Type: Cost

Name: einfache Richtwertmethode

Description: einfache Richtwertmethode

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: https://www.tender24.de/NetServer/TenderingProcedureDetails?function=_Details&TenderOID=54321-Tender-1985aa425a9-d4327f891ff262a

5.1.12. Terms of procurement**Terms of the procedure:**

Estimated date of dispatch of the invitations to submit tenders: 17/09/2026

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.tender24.de>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of requests to participate: 03/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Die Kommunikation erfolgt ausschliesslich über die Bieterplattform.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Regierung von Oberbayern -Vergabekammer Südbayern

Information about review deadlines: keine Relevanz

Organisation providing additional information about the procurement procedure: Max-Planck-Institut für Gravitationsphysik

Organisation receiving requests to participate: Max-Planck-Institut für Gravitationsphysik

5.1. Lot: LOT-0003

Title: Printprodukte, Webseiten...

Description: Los 3 umfasst das Leistungsmodul 4 (6) Konzeption und Layout sowie Produktionsberatung und -betreuung von Printprodukten, (7) Konzeption, Design, Programmierung und Pflege von Webseiten und (8) Konzeption, Design und Produktionsbetreuung von Ausstellungsmodulen und Exponaten.

Internal identifier: LOT-0003

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Options:

Description of the options: Verlängerungsoption: zweimal um je 12 weitere Monate

5.1.2. Place of performance

Postal address: Am Mühleberg 1

Town: Potsdam

Postcode: 14476

Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)

Country: Germany

5.1.2. Place of performance

Postal address: Callinstrasse 38

Town: Hannover

Postcode: 30167

Country subdivision (NUTS): Region Hannover (DE929)

Country: Germany

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2028

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

5.1.10. Award criteria

Criterion:

Type: Cost

Name: einfache Richtwertmethode

Description: einfache Richtwertmethode

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: https://www.tender24.de/NetServer/TenderingProcedureDetails?function=_Details&TenderOID=54321-Tender-1985aa425a9-d4327f891ff262a

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 17/09/2026

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.tender24.de>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of requests to participate: 03/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Die Kommunikation erfolgt ausschliesslich über die Bieterplattform.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Regierung von Oberbayern -Vergabekammer Südbayern

Information about review deadlines: keine Relevanz

Organisation providing additional information about the procurement procedure: Max-Planck-Institut für Gravitationsphysik

Organisation receiving requests to participate: Max-Planck-Institut für Gravitationsphysik

5.1. Lot: LOT-0004

Title: Pressemonitoring

Description: Los 4 umfasst das Leistungsmodul 5 (9) Erstellung von monatlichen Pressespiegeln (Mediamonitoring) zu den Forschungsthemen und Wissenschaftlern des Instituts und im Nachgang zu versendeten Presseinformationen

Internal identifier: LOT-0004

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Options:

Description of the options: Verlängerungsoption: zweimal um je 12 weitere Monate

5.1.2. Place of performance

Postal address: Am Mühlenberg 1

Town: Potsdam

Postcode: 14476

Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)

Country: Germany

5.1.2. Place of performance

Postal address: Callinstrasse 38

Town: Hannover

Postcode: 30176

Country subdivision (NUTS): Region Hannover (DE929)

Country: Germany

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2028

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

Additional information: #Besonders auch geeignet für:other-sme#

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

5.1.10. Award criteria

Criterion:

Type: Cost

Name: einfache Richtwertmethode

Description: einfache Richtwertmethode

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: German

Address of the procurement documents: https://www.tender24.de/NetServer/TenderingProcedureDetails?function=_Details&TenderOID=54321-Tender-1985aa425a9-d4327f891ff262a

5.1.12. Terms of procurement

Terms of the procedure:

Estimated date of dispatch of the invitations to submit tenders: 17/09/2026

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.tender24.de>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of requests to participate: 03/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, all missing tenderer-related documents may be submitted later.

Additional information: Die Kommunikation erfolgt ausschliesslich über die Bieterplattform.

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Regierung von Oberbayern -Vergabekammer Südbayern

Information about review deadlines: keine Relevanz

Organisation providing additional information about the procurement procedure: Max-Planck-Institut für Gravitationsphysik

Organisation receiving requests to participate: Max-Planck-Institut für Gravitationsphysik

8. Organisations

8.1. ORG-7001

Official name: Max-Planck-Institut für Gravitationsphysik

Registration number: t:03315677603

Postal address: Am Mühlenberg 1

Town: Potsdam

Postcode: 14476

Country subdivision (NUTS): Potsdam, Kreisfreie Stadt (DE404)

Country: Germany

Contact point: Einkauf

Email: Einkauf@aei.mpg.de
Telephone: +49 3315677603
Internet address: <https://www.aei.mpg.de>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-7004

Official name: Regierung von Oberbayern -Vergabekammer Südbayern

Registration number: t:0892176241 1

Postal address: Maximilianstr. 39

Town: München

Postcode: 80534

Country subdivision (NUTS): München, Kreisfreie Stadt (DE212)

Country: Germany

Email: vergabekammer.suedbayern@regob.bayern.de

Roles of this organisation:

Review organisation

8.1. ORG-7005

Official name: Datenservice Öffentlicher Einkauf (in Verantwortung des Beschaffungsamts des BMI)

Registration number: 0204:994-DOEVD-83

Town: Bonn

Postcode: 53119

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany

Email: noreply.esender_hub@bescha.bund.de

Telephone: +49228996100

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 2b7e4103-3d9f-4aaa-bff7-f781575cd39e - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 03/08/2026 08:04:35 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: German

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OJ S issue number: 148/2026

Publication date: 04/08/2026