

**France-Les Arcs: Advertising and marketing services**  
**OJ S 236/2018 07/12/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Conseil interprofessionnel des Vins de Provence

National registration number: 45107019700012

Postal address: Maison des Vins RN7, CS 50002

Town: Les Arcs/Argens

NUTS code: FRL05 Var

Postal code: 83460

Country: France

Contact person: civp@provencewines.com

E-mail: [covp@provencewines.com](mailto:covp@provencewines.com)

Telephone: +33 494995010

**Internet address(es):**

Main address: <http://www.vinsdeprovence.com>

**I.4. Type of the contracting authority**

Other type: Interprofession

**I.5. Main activity**

Other activity: Viticulture

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Programme de promotion des vins de Provence au Canada

Reference number: CIVPCANADA19

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Plan d'actions de communication au canada pour une durée de 1 à 3 ans.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 510 000,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

#### **II.2.3. Place of performance**

NUTS code: 00 Other or Not Specified

Main site or place of performance: Canada

#### **II.2.4. Description of the procurement**

Actions de communication au Canada.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Promotion des Vins sur les marchés Pays Tiers Programmation  
2019-2023 Règlement ocm no 1308/2013

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 143-327354](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 18-106337

**Title:**

Civpcanada19

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

19/10/2018

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Sopexa Canada

Postal address: 2020 bvd Robert-Bourassa suite 2400, H3A2A5

Town: Montreal

NUTS code: 00 Other or Not Specified

Country: France

Internet address: <http://www.sopexa.com>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 510 000,00 EUR

Total value of the contract/lot: 510 000,00 EUR

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal de grande instance de Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

Telephone: +33 494605700

**VI.5. Date of dispatch of this notice**

04/12/2018