

**Netherlands-Leeuwarden: Graphic design services**  
**OJ S 173/2023 08/09/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Wetterskip Fryslân  
National registration number: 01174741  
Postal address: Fryslânplein 3  
Town: Leeuwarden  
NUTS code: NL Nederland  
Postal code: 8914BZ  
Country: Netherlands  
Contact person: Laura Froeling  
E-mail: [lfroeling@weterskipfryslan.nl](mailto:lfroeling@weterskipfryslan.nl)  
Telephone: +31 682731977

**Internet address(es):**

Main address: <https://www.weterskipfryslan.nl/>  
Address of the buyer profile: <https://s2c.mercell.com/today/44691>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://s2c.mercell.com/today/44691>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://s2c.mercell.com/today/44691>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Waterschap

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

WFRL-11-29510 Communicatie en vormgeving  
Reference number: WFRL-11-29510

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Met deze Europese aanbesteding wenst Wetterskip Fryslân een raamovereenkomst met één opdrachtnemer af te sluiten voor de communicatie en vormgevingsdiensten.

De af te sluiten raamovereenkomst heeft als ingangsdatum 01-03-2024. De gewenste looptijd is vier (4) jaar en eindigt van rechtswege op 29-02-2028.

#### **II.1.5. Estimated total value**

Value excluding VAT: 600 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

De aanbestede opdracht van communicatie en vormgeving bestaat uit de volgende diensten:

1. Concept en vormgeving (online/offline)
2. Media inkoop
3. Strategie en communicatieadvies.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Strategie en concept / Weighting: 40%

Quality criterion - Name: Dienstverlening / Weighting: 10%

Quality criterion - Name: Presentatie / Weighting: 20%

Price - Weighting: 30%

#### **II.2.6. Estimated value**

Value excluding VAT: 600 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

2 x 1 jaar

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

## Section III: Legal, economic, financial and technical information

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### III.1. Conditions for participation

#### III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 31/10/2023 Local time: 12:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

#### IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

#### IV.2.7. Conditions for opening of tenders

Date: 31/10/2023 Local time: 12:00

Place:

Het betreft een digitale opening in Mercell S2C.

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Rechtbank Noord Nederland

Town: Leeuwarden

Country: Netherlands

#### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

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**VI.5. Date of dispatch of this notice**

04/09/2023