

## 540400-2026 - Competition

**Sweden – Business services: law, marketing, consulting, recruitment, printing and security – Marknadsföringstjänster**  
**OJ S 148/2026 04/08/2026**  
**Contract or concession notice – standard regime**  
**Services**

### 1. Buyer

---

#### 1.1. Buyer

Official name: Aktiebolaget Landskronahem

Email: [ida@easyknowledge.se](mailto:ida@easyknowledge.se)

Legal type of the buyer: Regional authority

Activity of the contracting authority: Housing and community amenities

### 2. Procedure

---

#### 2.1. Procedure

Title: Marknadsföringstjänster

Description: Marknadsföringstjänster

Procedure identifier: c3028d7b-6686-45a6-92fc-76be6cc5bc45

Internal identifier: 26/3

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79340000 Advertising and marketing services, 79342000 Marketing services

##### 2.1.2. Place of performance

Country: Sweden

Anywhere in the given country

##### 2.1.3. Value

Estimated value excluding VAT: 4 000 000,00 SEK

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

---

#### 5.1. Lot: LOT-0000

Title: Marknadsföringstjänster

Description: Marknadsföringstjänster

Internal identifier: 26/3

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 79340000 Advertising and marketing services, 79342000 Marketing services

#### **5.1.2. Place of performance**

Country: Sweden

Anywhere in the given country

#### **5.1.3. Estimated duration**

Start date: 26/09/2026

Duration end date: 25/09/2028

#### **5.1.4. Renewal**

Maximum renewals: 2

Other information about renewals: Förlängning är 1 månader

#### **5.1.5. Value**

Estimated value excluding VAT: 4 000 000,00 SEK

#### **5.1.6. General information**

##### **Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

#### **5.1.7. Strategic procurement**

Aim of strategic procurement: No strategic procurement

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### **5.1.11. Procurement documents**

Deadline for requesting additional information: 24/08/2026 22:00:00 (UTC+00:00) Western European Time, GMT

Address of the procurement documents: <https://tendsign.com/doc.aspx?MeFormsNoticId=97100>

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://tendsign.com/doc.aspx?MeFormsNoticId=97100&GoTo=Tender>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Allowed

Deadline for receipt of tenders: 02/09/2026 10:00:58 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 109 Days

##### **Information about public opening:**

Opening date: 03/09/2026 05:00:00 (UTC+00:00) Western European Time, GMT

Place: Landskrona

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: Not yet known

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Förvaltningsrätten

Information about review deadlines: se underlag

Organisation providing more information on the review procedures: Aktiebolaget Landskronahem

## 8. Organisations

---

**8.1. ORG-0001**

Official name: Aktiebolaget Landskronahem

Registration number: 5560414822

Department: Upphandlingsenheten

Postal address: Box 4026

Town: LANDSKRONA

Postcode: 26104

Country subdivision (NUTS): Skåne län (SE224)

Country: Sweden

Contact point: Ida Ericsson

Email: [ida@easyknowledge.se](mailto:ida@easyknowledge.se)

Telephone: 0418-56900

Internet address: <http://www.landskronahem.se>

**Roles of this organisation:**

Buyer

Organisation providing more information on the review procedures

**8.1. ORG-0002**

Official name: Förvaltningsrätten

Registration number: 202100-2742

Postal address: Box 4522

Town: Malmö

Postcode: 203 20

Country subdivision (NUTS): Skåne län (SE224)

Country: Sweden

Email: [forvaltningsrattenimalmo@dom.se](mailto:forvaltningsrattenimalmo@dom.se)

Telephone: 040-35 35 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-malmo/>

**Roles of this organisation:**

Review organisation

## Notice information

---

Notice identifier/version: e539c04b-0b02-497a-82a8-74e0d48053fa - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 03/08/2026 11:05:14 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 03/08/2026 11:05:16 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: Swedish

Notice publication number: 540400-2026

OJ S issue number: 148/2026

Publication date: 04/08/2026