

540620-2026 - Result

Spain – Business development consultancy services – Diagnóstico global del pequeño comercio minorista de Madrid 2026

OJ S 149/2026 05/08/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Consejería de Economía, Hacienda y Empleo

Email: contratacionhacfp@madrid.org

Legal type of the buyer: Regional authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Description: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Procedure identifier: 30352baa-daea-4bbf-9ba7-be3a30003a69

Previous notice: 238074-2026

Internal identifier: A/SER-001984/2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 247 763,80 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público -

5. Lot

5.1. Lot: LOT-0001

Title: Diagnóstico global del pequeño comercio minorista de Madrid 2026

Description: Diagnóstico global del pequeño comercio minorista de Madrid 2026

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

5.1.3. Estimated duration

Duration: 6 Months

5.1.5. Value

Estimated value excluding VAT: 247 763,80 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

Information about previous notices:

Identifier of the previous notice: 238074-2026

5.1.10. Award criteria

Criterion:

Type: Price

Description: Precio

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 30

Criterion:

Type: Quality

Description: Criterios evaluables mediante juicio de valor

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35

Criterion:

Type: Quality

Description: Criterios automáticos de mejoras no previstas en el PPT

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 35

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Information about review deadlines: Recurso especial en materia de contratación: de forma general quince días hábiles contados a partir del siguiente a aquel en que se notifique o publique el acto impugnado y con las particularidades previstas en el art. 50 de la Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público

Organisation providing more information on the review procedures: Consejería de Economía, Hacienda y Empleo

Organisation signing the contract: Consejería de Economía, Hacienda y Empleo

6. Results

Value of all contracts awarded in this notice: 223 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: ESCUELAS DE ESTUDIOS SUPERIORES ESIC

Tender:

Tender identifier: ESCUELA DE ESTUDIOS SUPERIORES ESIC

Identifier of lot or group of lots: LOT-0001

Value of the tender: 223 000,00 EUR

The tender was ranked: yes

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: A/SER-001984/2026

Date on which the winner was chosen: 30/06/2026

Date of the conclusion of the contract: 29/07/2026

Organisation signing the contract: Consejería de Economía, Hacienda y Empleo

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders

Number of tenders or requests to participate received: 4

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 3

8. Organisations

8.1. ORG-0001

Official name: Consejería de Economía, Hacienda y Empleo

Registration number: S7800001E

Department: Subdirección General de Gestión Económico-Administrativa

Postal address: c/ Manuel Cortina, 2

Town: Madrid

Postcode: 28010

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Contact point: Subdirección General de Gestión Económico-administrativa

Email: contratacionhacfp@madrid.org

Telephone: 915802022

Internet address: <https://contratos-publicos.comunidad.madrid/>

Buyer profile: <https://contratos-publicos.comunidad.madrid/>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

Organisation signing the contract

8.1. ORG-0002

Official name: Tribunal Administrativo de la Contratación Pública de la Comunidad de Madrid

Registration number: No aplica

Department: c/ Manuel Cortina, 2

Town: Madrid

Postcode: 28010

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: tribunal.contratacion@madrid.org

Telephone: 917206346

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: ESCUELAS DE ESTUDIOS SUPERIORES ESIC

Size of the economic operator: Large

Registration number: R2800828B

Postal address: Calle Evaristo San Miguel nº 10, 28008 Madrid

Town: Madrid

Postcode: 28008

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Email: info.madrid@esic.edu

Internet address: <https://www.esic.edu/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: e5f5f7db-fbe7-4a79-90f2-7a02f8dd603c - 01

Form type: Result

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