

541586-2026 - Competition

Spain – Fair and exhibition organisation services – Bord Bia Tender for the Construction, Installation and Dismantling of a Pre-Designed Exhibition Stand at Alles fur den Gast 2026

OJ S 149/2026 05/08/2026

Contract or concession notice – standard regime

Services - Works

1. Buyer

1.1. Buyer

Official name: Atlas Marketing Studio SL

Email: internacional@atlasmarketingstudio.com

2. Procedure

2.1. Procedure

Title: Bord Bia Tender for the Construction, Installation and Dismantling of a Pre-Designed Exhibition Stand at Alles fur den Gast 2026

Description: Bord Bia, the Irish Food Board, is seeking an experienced contractor to manufacture, deliver, install, maintain and dismantle a pre-designed exhibition stand for the EU Organic Beef & Lamb – Pasture Raised in Ireland campaign at Alles für den Gast 2026, taking place from 7 to 10 November 2026 at Messezentrum Salzburg, Austria. Atlas Marketing Studio, as Bord Bia's implementing body and appointed agency for the EU-funded programme, will manage and supervise the tender process, coordinate communications with tenderers and oversee delivery of the contract. Bord Bia will remain the contracting authority and final decision-making body. The scope includes technical development, dimension verification, production, transport, installation, graphics, lighting, rigging, furniture, AV equipment, refrigeration, plumbing, safety equipment, venue coordination, on-site support and dismantling. The contractor must comply with Austrian legislation, venue requirements and all applicable health and safety standards. Tenderers must submit a comprehensive fixed-price quotation covering all labour, materials, equipment, transport, venue services, installation, dismantling and project management, clearly identifying any exclusions, assumptions or client-supplied items quantities and dimensions, identify any technical concerns before production, and provide a comprehensive fixed-price quotation covering all labour, materials, equipment hire, transport, installation, venue-related services, dismantling and associated project management. Any exclusions, assumptions or items identified as client-supplied must be clearly stated in the tender response.

Procedure identifier: 8bb27123-fc80-46c9-a77d-b1c15bc86b91

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Tenderers must submit a complete technical and financial proposal in accordance with the procurement documents, covering the manufacture, transport, installation, venue coordination, on-site support and dismantling of the pre-designed 42 m² stand. The financial offer must be presented as a comprehensive fixed price, with all assumptions, exclusions and client-supplied items clearly identified. Atlas Marketing Studio will manage and supervise the procedure on behalf of Bord Bia, while Bord Bia will remain the contracting authority and will make the final award decision. Tenders will be assessed in accordance with the requirements and award criteria set out in the procurement documents.

2.1.1. Purpose

Main nature of the contract: Services

Additional nature of the contract: Works

Main classification (cpv): 79956000 Fair and exhibition organisation services

2.1.2. Place of performance

Postal address: Messezentrum Salzburg GmbH Am Messezentrum 1

Town: Salzburg

Postcode: 5020

Country subdivision (NUTS): Salzburg und Umgebung (AT323)

Country: Austria

Additional information: Design specifications documentation available here: <https://drive.google.com/drive/folders/1Ds4347Ecvi-R9kp6Zq2GzSadftdQ9C7w?usp=sharing>

2.1.3. Value

Estimated value excluding VAT: 65 000,00 EUR

2.1.4. General information

Legal basis:

Other

Irish national public procurement rules applicable to below-threshold public contracts. -

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Construction, Installation and Dismantling of the Bord Bia Exhibition Stand at Alles für den Gast 2026

Description: Appointment of an experienced exhibition stand contractor to manufacture, transport, install, maintain and dismantle a pre-designed 42 m² exhibition stand for Bord Bia's EU Organic Beef & Lamb – Pasture Raised in Ireland campaign at Alles für den Gast 2026, taking place from 7 to 10 November 2026 at Messezentrum Salzburg, Austria. The scope includes technical development of the approved design, verification of dimensions, stand construction, graphics production and installation, flooring, lightboxes, overhead banners, lighting, rigging, electrical and plumbing services, furniture, AV equipment, refrigeration, food demonstration facilities, venue coordination, on-site support and dismantling. The contractor must comply with the supplied drawings and technical specifications, Austrian legislation, venue regulations and all applicable health and safety requirements. Atlas Marketing Studio, as Bord Bia's implementing body and appointed agency for the EU-funded programme, will manage and supervise the tender process and coordinate contract delivery on behalf of Bord Bia.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79956000 Fair and exhibition organisation services

5.1.2. Place of performance

Country subdivision (NUTS): Salzburg und Umgebung (AT323)

Country: Austria

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: Best value for money

5.1.12. Terms of procurement

Terms of submission:

Address for submission: www.internacional@atlasmarketinstudio.com

Deadline for receipt of tenders: 15/09/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

8. Organisations

8.1. ORG-0001

Official name: Atlas Marketing Studio SL

Registration number: B13628136

Department: International

Town: Alcazar de San Juan

Postcode: 13600

Country subdivision (NUTS): Ciudad Real (ES422)

Country: Spain

Contact point: Ana Maria Martin del Moral

Email: internacional@atlasmarketingstudio.com

Internet address: <https://atlasmarketingstudio.com/>

Roles of this organisation:

Buyer

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

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