

**France-Fort-de-France: Benefit services**  
**OJ S 221/2019 15/11/2019**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Comité Martiniquais du Tourisme

Postal address: Tour Lumina — pointe Simon, BP 7124

Town: Fort-de-France Cedex

NUTS code: FRY2 Martinique

Postal code: 97276

Country: France

E-mail: [rconrad@martiniquetourisme.com](mailto:rconrad@martiniquetourisme.com)

Telephone: +33 596616177

Fax: +33 596612272

**Internet address(es):**

Main address: <http://www.martinique.org>

Address of the buyer profile: <http://martiniquetourisme.e-marchespublics.com>

**I.4. Type of the contracting authority**

Regional or local agency/office

**I.5. Main activity**

Other activity: Tourisme

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Accueil des croisiéristes 2019-2020

Reference number: 19/08-007/ACCUEILCROIS19

**II.1.2. Main CPV code**

75310000 Benefit services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le marché est destiné à satisfaire aux besoins du Comité martiniquais du tourisme dans le cadre de l'accueil des touristes de croisière lors de la saison d'octobre 2019 à août 2020.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 380 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Animations musicales

Lot No: 1

### **II.2.2. Additional CPV code(s)**

75310000 Benefit services

### **II.2.3. Place of performance**

NUTS code: FRY2 Martinique

Main site or place of performance: Terminal de croisière de Fort de France.

### **II.2.4. Description of the procurement**

Animations musicales ou artistiques sur les lieux d'escale des navires de croisière sur le territoire de la Martinique.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Mise à disposition de personnel d'accueil et d'entretien

Lot No: 2

### **II.2.2. Additional CPV code(s)**

79620000 Supply services of personnel including temporary staff

### **II.2.3. Place of performance**

NUTS code: FRY2 Martinique

Main site or place of performance: Terminal de croisière de Fort de France.

### **II.2.4. Description of the procurement**

Il s'agit de: une mise à disposition de personnel temporaire qualifié (hôtesses et facilitateurs) pour assurer l'accueil des touristes de croisière dans les terminaux de croisière d'octobre 2019 à août 2020 pour le compte du Comité martiniquais du tourisme.

Le CMT organisera une réunion d'information début octobre à l'attention des personnels sélectionnés.

Une mise à disposition d'un agent d'entretien pour le nettoyage des espaces d'accueil du terminal de croisière de la Pointe Simon et plus particulièrement des sanitaires.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 40

Price - Weighting: 60

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Location de chapiteaux

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

70130000 Letting services of own property

##### **II.2.3. Place of performance**

NUTS code: FRY2 Martinique

Main site or place of performance: Terminal de croisière de Fort de France.

##### **II.2.4. Description of the procurement**

À chaque escale, et au moins 1h avant l'arrivée du paquebot de croisière, le prestataire devra assurer la livraison, l'installation, la pose, le démontage, et la dépose, le transport et le stockage des équipements nécessaires à la réalisation du village d'accueil de la Pointe Simon selon le calendrier.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Sécurité

Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79710000 Security services

##### **II.2.3. Place of performance**

NUTS code: FRY2 Martinique

Main site or place of performance: Terminal de croisière de Fort de France.

#### **II.2.4. Description of the procurement**

Le prestataire devra mettre en place pour le compte du Comité martiniquais du tourisme, des agents de sécurité en uniforme afin d'assurer la sécurité des lieux, des personnes, des biens et du matériel.

La mission du personnel de sécurité est de contrôler et règlementer l'accès au terminal de croisière et de veiller à la sécurité des passagers, des exposants et du personnel en mission sur cet espace à chaque escale de bateaux.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Sonorisation

Lot No: 5

#### **II.2.2. Additional CPV code(s)**

32342410 Sound equipment

#### **II.2.3. Place of performance**

NUTS code: FRY2 Martinique

Main site or place of performance: Terminal de croisière de Fort de France.

#### **II.2.4. Description of the procurement**

Le prestataire sera chargé de mettre en place un système de sonorisation de qualité à l'occasion de chaque escale de navire à la Pointe Simon.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique de l'offre / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** 19/08-007/

**Lot No:** 1

**Title:**

Animations musicales

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

07/11/2019

##### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Artistes Antillais Associés

Postal address: 25 rue Gilbert Fila

Town: Schoelcher

NUTS code: FRY2 Martinique

Postal code: 97233

Country: France

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 157 122,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

---

**Contract No:** 19/08-007/

**Lot No:** 2

**Title:**

Mise à disposition de personnel

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

07/11/2019

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Fiderim

Postal address: Immeuble Blandin

Town: Le Lamentin

NUTS code: FRY2 Martinique

Postal code: 97232

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 44 298,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No:** 19/08-007/

**Lot No:** 3

**Title:**

Location de châpiteaux

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

07/11/2019

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Fabricom  
Postal address: ZAC de Rivière Roche  
Town: Fort-de-France  
NUTS code: FRY2 Martinique  
Postal code: 97200  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 70 700,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** 19/08-007/

**Lot No:** 4

**Title:**

Sécurité

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

07/11/2019

**V.2.2. Information about tenders**

Number of tenders received: 4  
Number of tenders received from SMEs: 4  
Number of tenders received by electronic means: 4  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Concept Caraïbes Sécurité  
Postal address: 14 rue Delgrès  
Town: Rivière Salée  
NUTS code: FRY2 Martinique  
Postal code: 97215  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 39 324,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

---

**Contract No:** 19/08-007/

**Lot No: 5**

**Title:**

Sonorisation

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

07/11/2019

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Pharaon Prod — Joël Victor

Postal address: 5 lotissement Necker

Town: Case Pilote

NUTS code: FRY2 Martinique

Postal code: 97222

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 28 350,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal administratif de Fort de France

Postal address: 12 rue du Citronnier — plateau Fofu

Town: Schoelcher

Postal code: 97271

Country: France

E-mail: [greffe.ta-fort-de-france@juradm.fr](mailto:greffe.ta-fort-de-france@juradm.fr)

Telephone: +33 596716667

**VI.5. Date of dispatch of this notice**

12/11/2019