

542533-2026 - Competition

Italy – Advertising campaign services – Servizio di comunicazione finalizzato alla promozione dei programmi di screening oncologico nell ambito del progetto Campagna di sensibilizzazione per la promozione e la diffusione degli Screening Oncologici in Sicilia un approccio comunicativo integrato

OJ S 149/2026 05/08/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: AZIENDA SANITARIA PROVINCIALE DI ENNA

Email: alessandro.zampino@asp.enna.it

Legal type of the buyer: Body governed by public law, controlled by a regional authority

Activity of the contracting authority: Health

2. Procedure

2.1. Procedure

Title: Servizio di comunicazione finalizzato alla promozione dei programmi di screening oncologico nell ambito del progetto Campagna di sensibilizzazione per la promozione e la diffusione degli Screening Oncologici in Sicilia un approccio comunicativo integrato

Description: servizio di comunicazione finalizzato alla promozione dei programmi di screening oncologico

Procedure identifier: f21073f1-ec04-4195-ad2b-42c460ef47d7

Internal identifier: 6463741

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Enna (ITG16)

Country: Italy

Additional information: Intero territorio della Regione Siciliana

2.1.3. Value

Estimated value excluding VAT: 612 600,81 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

D.Lgs. n. 36/2023 e ss.mm.ii.

Applicable cross-border law: Non applicabile

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: LOTTO 1

Description: LOTTO 1

Internal identifier: LOTTO 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Enna (ITG16)

Country: Italy

Additional information: Intero territorio della Regione Siciliana

5.1.3. Estimated duration

Duration: 30 Months

5.1.5. Value

Estimated value excluding VAT: 612 600,81 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

5.1.11. Procurement documents

Address of the procurement documents: <https://www.aspenna.it/asp-comunica/bandi-di-gara/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acquistinretepa.it>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 08/09/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: AZIENDA SANITARIA PROVINCIALE DI ENNA - TAR SICILIA – SEZIONE STACCATA DI CATANIA

Information about review deadlines: Ricorso giurisdizionale al TAR competente entro 30 giorni dalla pubblicazione o dalla comunicazione dell'atto impugnato, ai sensi dell'art. 120 del D.Lgs. n. 104/2010.

8. Organisations

8.1. ORG-0001

Official name: AZIENDA SANITARIA PROVINCIALE DI ENNA

Registration number: 01151150867

Postal address: Viale Diaz n.7

Town: ENNA

Postcode: 94100

Country subdivision (NUTS): Enna (ITG16)

Country: Italy

Email: alessandro.zampino@asp.enna.it

Telephone: 0935520727

Other contact points:

Official name: TAR SICILIA – SEZIONE STACCATA DI CATANIA

Department: Cancelleria

Postal address: Via Istituto Sacro Cuore, 22

Town: Catania

Postcode: 95125

Country subdivision (NUTS): Catania (ITG17)

Country: Italy

Contact point: Cancelleria

Email: tarct-segrprotocolloamm@ga-cert.it

Telephone: 0957530411

Internet address: <https://www.giustizia-amministrativa.it/tribunale-amministrativo-regionale-per-la-sicilia-catania>

Information exchange endpoint (URL): <https://www.giustizia-amministrativa.it/tribunale-amministrativo-regionale-per-la-sicilia-catania>

Roles of this organisation:

Buyer

Review organisation

Notice information

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