

543796-2026 - Competition

Norway – Business services: law, marketing, consulting, recruitment, printing and security – Framework agreement communication services for science recruitment

OJ S 150/2026 06/08/2026

**Contract or concession notice – standard regime - Change notice
Services**

1. Buyer

1.1. Buyer

Official name: NTNU (Norges teknisk-naturvitenskapelige universitet)

Email: postmottak@ntnu.no

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Framework agreement communication services for science recruitment

Description: The aim of the procurement is to establish a framework agreement for the provision of uniform communication services that shall support the contracting authority's strategic and operative communication work. The framework agreement shall ensure access to relevant competence and capacity within communication consultancy services, content production and further development and management of the entity's digital communication areas. In order to ensure efficient, secure and stable management of the digital surfaces, it is necessary that the tenderer also provides hosting and technical support for the systems. A complete description of the delivery is in Part II Annex 1 of the Contracting Authority's requirement specifications.

Procedure identifier: 82d7958c-9fd5-4b9b-92ec-828a3a5ff0f2

Previous notice: 330278-2026

Internal identifier: 26-0072

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support, 72300000 Data services, 72415000 World wide web (www) site operation host services, 79300000 Market and economic research; polling and statistics, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79342000 Marketing services, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79413000 Marketing management consultancy services, 79415200 Design consultancy services, 79822500 Graphic design services, 85312300 Guidance and counselling services, 85312320

Counselling services, 92100000 Motion picture and video services, 92111200 Advertising, propaganda and information film and video-tape production

2.1.2. Place of performance

Country: Norway

Anywhere in the given country

2.1.3. Value

Estimated value excluding VAT: 12 000 000,00 NOK

Maximum value of the framework agreement: 12 000 000,00 NOK

2.1.4. General information

Additional information: The procurement includes a service procurement for strategic and operative communication services. The main service is the consultant's work effort. Consultancy services are normally assessed to have low climate intensity and have, in their nature, an immaterial climate footprint and environmental impact. Consequently, the procurement has a climate footprint and an environmental impact that is immaterial. The contracting authority is, thus, not obliged to set requirements or criteria in connection with climate and environment, cf. the procurement regulations § 7-9 fifth paragraph.

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD), Procurement Document

5. Lot

5.1. Lot: LOT-0000

Title: Framework agreement communication services for science recruitment

Description: The aim of the procurement is to establish a framework agreement for the provision of uniform communication services that shall support the contracting authority's strategic and operative communication work. The framework agreement shall ensure access to relevant competence and capacity within communication consultancy services, content production and further development and management of the entity's digital communication areas. In order to ensure efficient, secure and stable management of the digital surfaces, it is necessary that the tenderer also provides hosting and technical support for the systems. A complete description of the delivery is in Part II Annex 1 of the Contracting Authority's requirement specifications.

Internal identifier: 26-0072

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

Additional classification (cpv): 72000000 IT services: consulting, software development,

Internet and support, 72300000 Data services, 72415000 World wide web (www) site

operation host services, 79300000 Market and economic research; polling and statistics,

79340000 Advertising and marketing services, 79341000 Advertising services, 79341100

Advertising consultancy services, 79341400 Advertising campaign services, 79342000

Marketing services, 79400000 Business and management consultancy and related services,

79410000 Business and management consultancy services, 79413000 Marketing

management consultancy services, 79415200 Design consultancy services, 79822500 Graphic design services, 85312300 Guidance and counselling services, 85312320 Counselling services, 92100000 Motion picture and video services, 92111200 Advertising, propaganda and information film and video-tape production

Options:

Description of the options: The framework agreement period is 2 (two) years. In addition there will be an option with a unilateral right for the Contracting Authority to extend the framework agreement for a further 1+1 year (two years altogether), which gives the contract a potential maximum length of 4 (four) years.

5.1.2. Place of performance

Country: Norway

Anywhere in the given country

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

5.1.5. Value

Estimated value excluding VAT: 12 000 000,00 NOK

Maximum value of the framework agreement: 12 000 000,00 NOK

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: The procurement includes a service procurement for strategic and operative communication services. The main service is the consultant's work effort.

Consultancy services are normally assessed to have low climate intensity and have, in their nature, an immaterial climate footprint and environmental impact. Consequently, the procurement has a climate footprint and an environmental impact that is immaterial. The contracting authority is, thus, not obliged to set requirements or criteria in connection with climate and environment, cf. the procurement regulations § 7-9 fifth paragraph.

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document, European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Name: Price

Description: stated prices for consultancy services and hosting

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Name: Quality

Description: 1. Relevant competence and experience in the offered key roles, 40%, 2. Relevant experience and comparative value, 40%, Secure and stable hosting over time, 20%
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 80

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Norwegian
Deadline for requesting additional information: 04/08/2026 10:00:00 (UTC+00:00) Western European Time, GMT
Address of the procurement documents: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=457717&TID=200418286&B=

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=457717&TID=200418286&B=

Languages in which tenders or requests to participate may be submitted: Norwegian

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 18/08/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 3 Months

Information that can be supplemented after the submission deadline:

At the discretion of the buyer, some missing tenderer-related documents may be submitted later.

Additional information: Documentation of fulfilment of the qualification requirements. can be obtained at a later date given that the temporary declaration has been answered.

Information about public opening:

Opening date: 18/08/2026 10:00:00 (UTC+00:00) Western European Time, GMT

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Trøndelag tingrett

Review organisation: Trøndelag tingrett

Organisation providing offline access to the procurement documents: Odin Prosjekt AS

Organisation providing more information on the review procedures: Odin Prosjekt AS

Organisation receiving requests to participate: Odin Prosjekt AS

8. Organisations

8.1. ORG-0001

Official name: Odin Prosjekt AS

Registration number: 994950967

Postal address: Fabrikkgaten 6

Town: BERGEN

Postcode: 5059

Country subdivision (NUTS): Vestland (NO0A2)

Country: Norway

Contact point: Kristina Eek-Larsen

Email: kristina@odinprosjekt.no

Telephone: +47 97093944

Internet address: <https://odinprosjekt.no>

Roles of this organisation:

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: NTNU (Norges teknisk-naturvitenskapelige universitet)

Registration number: 974 767 880

Town: Trondheim

Postcode: 7034

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Email: postmottak@ntnu.no

Telephone: 73 59 50 00

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Trøndelag tingrett

Registration number: 926 722 794

Town: Trondheim

Postcode: 7004

Country subdivision (NUTS): Trøndelag/Tröndelage (NO060)

Country: Norway

Roles of this organisation:

Review organisation

Mediation organisation

10. Change

Version of the previous notice to be changed

:

1e0fb49a-7cc1-4b45-bbfe-1a44f5a5a777-01

Main reason for change

:

Information updated

Description

:

The deadline for receipt of tenders is postponed to 18.8.26 (12:00).

10.1. Change

Section identifier: PROCEDURE

Description of changes: The tender deadline has been amended to 18.8.26, 12:00.

10.1. Change

Section identifier: LOT-0000

Description of changes: The tender deadline has been amended to 18.8.26, 12:00.

Notice information

Notice identifier/version: 76b9679a-8b25-4b6b-a262-196e3db543d0 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 05/08/2026 07:58:38 (UTC+00:00) Western European Time, GMT

Notice dispatch date (eSender): 05/08/2026 08:11:53 (UTC+00:00) Western European Time, GMT

Languages in which this notice is officially available: English

Notice publication number: 543796-2026

OJ S issue number: 150/2026

Publication date: 06/08/2026