

France-Paris: News-agency services
OJ S 173/2023 08/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: bibliothèque nationale de France

Postal address: quai François-Mauriac

Town: Paris Cedex 13

NUTS code: FR101 Paris

Postal code: 75706

Country: France

E-mail: Nathalie.grognet@bnf.fr

Telephone: +33 153795379

Internet address(es):

Main address: <https://www.bnf.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

veille media quotidienne pour tout article concernant la bibliotheque nationale de france

Reference number: BNFDAJ-2023-05-09

II.1.2. Main CPV code

92400000 News-agency services

II.1.3. Type of contract

Services

II.1.4. Short description

le présent marché public a pour objet la réalisation d'une veille média et la production d'une revue de presse quotidienne concernant la Bnf avec la mise à disposition d'une plateforme permettant la consultation, le classement et l'archivage des retombées ainsi que l'élaboration de revues de presse et analyses

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 74 400,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

92400000 News-agency services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

II.2.4. Description of the procurement

le présent marché public a pour objet la réalisation d'une veille média et la production d'une revue de presse quotidienne concernant la Bnf avec la mise à disposition d'une plateforme permettant la consultation, le classement et l'archivage des retombées ainsi que l'élaboration de revues de presse et analyses

II.2.5. Award criteria

Quality criterion - Name: Critère technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: yes

Description of options:

le pouvoir adjudicateur se réserve la possibilité de passer un ou des marchés(s) négocié(s) sans publicité ni mise en concurrence conformément à l'article R.2122-7 du code de la commande publique portant sur la réalisation de services similaires à ceux confiés au Titulaire

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 102-322132](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2023M4033

Title:

veille media quotidienne pour tout article concernant la Bibliothèque nationale de France

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/07/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: cision

Postal address: 8-10 avenue du Stade de France

Town: Saint-Denis

NUTS code: FR1 Ile-de-France

Postal code: 93200

Country: France

Internet address: <http://www.cision.fr>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 74 400,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Paris

Postal address: 7 rue de JOUY

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

VI.4.4. Service from which information about the review procedure may be obtained

Official name: greffe du tribunal administratif de Paris

Postal address: 7 rue de JOUY

Town: Paris Cedex 04

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

VI.5. Date of dispatch of this notice

04/09/2023