

Netherlands-Hilversum: Advertising campaign services

OJ S 208/2021 26/10/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Etherreclame
National registration number: 361820382
Postal address: Laapersveld 70
Town: HILVERSUM
NUTS code: NL Nederland
Postal code: 1213VB
Country: Netherlands
Contact person: Sabine van Lierop
E-mail: inkoop@ster.nl
Telephone: +31 356725500
Internet address(es):
Main address: <http://www.ster.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/c5d193cac6a33ec6a4fdb1d9ee76534f>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/c5d193cac6a33ec6a4fdb1d9ee76534f>
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Verkoop van reclameruimte op de kanalen van de Nederlandse publieke omroep

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reclamebureau ten behoeve van de Corporate Campagne van Ster
Reference number: 2021-4189

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3.

Type of contract

Services

II.1.4. Short description

Het doel van deze aanbesteding is om te komen tot een raamovereenkomst met één opdrachtnemer, te weten een reclamebureau, voor het uitvoeren van de Ster Corporate Campaign. De beoogte ingangsdatum van de overeenkomst is 12 januari 2022.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: NL327 Het Gooi en Vechtstreek

Main site or place of performance: Hilversum

II.2.4. Description of the procurement

Euro 400.000,-

De raming van de waarde van de opdracht is gebaseerd op onze huidige situatie. U kunt aan deze raming geen rechten ontleen.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

De looptijd is 2 jaar + optioneel 2 x 1 jaar verlenging

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Niet van toepassing

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

In the case of framework agreements, provide justification for any duration exceeding 4 years:

De looptijd betreft 24 maanden.

Optioneel kan de raamovereenkomst 2 x 12 maanden worden verlengd.

De maximale looptijd is 48 maanden.

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 03/12/2021 Local time: 11:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 11/01/2022

IV.2.7. Conditions for opening of tenders

Date: 06/12/2021 Local time: 11:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Midden-Nederland

Postal address: Vrouwe Justitiaplein 1

Town: Utrecht

Postal code: 3511 EX

Country: Netherlands

E-mail: civiel.rb-mnl.utrecht@rechtspraak.nl

Telephone: +31 883611771

Fax: +31 883610460

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Midden-Nederland>

VI.5. Date of dispatch of this notice

21/10/2021

