

Estonia-Tallinn: Public relations services
OJ S 192/2022 05/10/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Riigi Tugiteenuste Keskus
National registration number: 70007340
Postal address: Lökke tn 4
Town: Tallinn
NUTS code: EE Eesti
Postal code: 10122
Country: Estonia
Contact person: MARLEEN MESULTS
E-mail: hanked@rtk.ee
Telephone: +372 6631800
Internet address(es):
Main address: <http://www.rtk.ee>

I.1. Name and addresses

Official name: Riigikantselei
National registration number: 70004809
Postal address: Rahukohtu tn 3
Town: Tallinn
NUTS code: EE Eesti
Postal code: 15161
Country: Estonia
Contact person: MARLEEN MESULTS
E-mail: riigikantselei@riigikantselei.ee
Telephone: +372 6631800
Internet address(es):
Main address: <http://www.riigikantselei.ee>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikatsiooniteenuse tellimine (Riigikantselei)

Reference number: 250237

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Riigihanke läbiviimise eesmärk on leida kuni kolm raamlepingupartnerit, kes pakuvad hankija projektidele kommunikatsioonilahendusi koos elluviimisega. Kommunikatsioonilahenduste all peab hankija silmas vastavalt hankija vajadustele määratletaval eesmärgil sihtrühmale konkreetse perioodi vältel läbi viidavat kommunikatsioonialast tegevuskava.

Kommunikatsioonilahenduse osaks võib olla nii nõustamine kui tegevuskava elluviimine.

Samuti võivad kommunikatsioonilahenduse osaks olla kõikvõimalikud turundustegevused (nt kampaaniad), mille lepingupartner peab teostama või organiseerima.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: EE Eesti

II.2.4. Description of the procurement

Riigihanke läbiviimise eesmärk on leida kuni kolm raamlepingupartnerit, kes pakuvad hankija projektidele kommunikatsioonilahendusi koos elluviimisega. Kommunikatsioonilahenduste all peab hankija silmas vastavalt hankija vajadustele määratletaval eesmärgil sihtrühmale konkreetse perioodi vältel läbi viidavat kommunikatsioonialast tegevuskava.

Kommunikatsioonilahenduse osaks võib olla nii nõustamine kui tegevuskava elluviimine.

Samuti võivad kommunikatsioonilahenduse osaks olla kõikvõimalikud turundustegevused (nt kampaaniad), mille lepingupartner peab teostama või organiseerima.

II.2.5. Award criteria

Quality criterion - Name: Proovitöö / Weighting: 60.0

Price - Weighting: 40.0

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 117-330563](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: L22150

Title:

Raamleping_Meta Advisory Group OÜ

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/09/2022

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Meta Advisory Group OÜ

National registration number: 11727998

Postal address: Estonia pst 9

Town: Tallinn

NUTS code: EE Eesti

Postal code: 10143

Country: Estonia

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: L22137

Title:

Raamleping_OÜ Hamburg ja Partnerid

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

23/09/2022

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: OÜ Hamburg ja Partnerid

National registration number: 11199312

Postal address: Roosikrantsi tn 2

Town: Tallinn

NUTS code: EE Eesti

Postal code: 10119

Country: Estonia

E-mail: info@hamburg.ee

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: L22138

Title:

Raamleping_Shiftworks OÜ

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1.**

Date of conclusion of the contract

25/09/2022

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Shiftworks OÜ

National registration number: 10844006

Postal address: Telliskivi tn 60a/1

Town: Tallinn

NUTS code: EE Eesti

Postal code: 10412

Country: Estonia

E-mail: helen@tmw.ee

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Hankija ei jaga riigihanget osadeks ja sõlmib teenuse osutamiseks raamlepingu kuni kolme pakkujaga. Teenuse tellimine kuni kolmelt pakkujalt tagab hankija rahaliste vahendite otstarbeka ja säästliku kasutamise. Samuti võimaldab see rahaliste vahendite kokkuhoidu tugiteenuste arvelt ning seeläbi on tagatud ka konkurentsi efektiivne ärakasutamine ühe hankemenetluse raames.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Riigihangete vaidlustuskomisjon

Postal address: Endla 13/Lökke 5

Town: Tallinn

Postal code: 10122

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <http://www.fin.ee/riigihangete-poliitika>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Riigihangete vaidlustuskomisjon

Postal address: Endla 13/Lökke 5

Town: Tallinn

Postal code: 10122

Country: Estonia

E-mail: vako@fin.ee

Telephone: +372 6113713

Internet address: <http://www.fin.ee/riigihangete-poliitika>

VI.5. Date of dispatch of this notice

30/09/2022