

545945-2026 - Competition

France – Market and economic research; polling and statistics – Fourniture et diffusion de données relatives aux achats des ménages en France.

OJ S 150/2026 06/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: FranceAgrimer

Email: mpublics@franceagrimer.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Fourniture et diffusion de données relatives aux achats des ménages en France.

Description: Il s'agit d'un accord-cadre à bons de commandes et à partie forfaitaire alloti avec des tranches. Pour chaque lot, l'accord-cadre est conclu au niveau de sa tranche ferme à compter de sa notification. En cas d'affermissement de toutes les tranches, l'accord-cadre est conclu pour une durée totale allant jusqu'au 30 juin 2031. Le montant maximum contractuel de chaque lot en cas d'affermissement de toutes les tranches de l'accord-cadre est le suivant : 1 416 668 € HT pour le lot 1, 1 666 664 € HT pour le lot 2, 1 666 664 € HT pour le lot 3, 516 664 € HT pour le lot 4.

Procedure identifier: 73a58679-a080-4a37-b81b-602adf2d75de

Internal identifier: MEPAchatsMenagesEnFrance2026

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: L'accord-cadre est passé selon la procédure d'appel d'offres ouvert prévue par les articles L.2120-1-3°, L.2124-2, R.2124-2-1 et R.2161-2 à R.2161-5 du code de la commande publique.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

2.1.2. Place of performance

Postal address: 12 rue Henri Rol-Tanguy

Town: Montreuil

Postcode: 93100

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Additional information: Les critères de sélection sont indiqués à l'article 8-2 du règlement de la consultation.

2.1.4. General information

Legal basis:

Directive 2014/24/EU
Sans objet
Applicable cross-border law: Sans objet

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 0

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Suivi des produits laitiers et des matières grasses solides

Description: Suivi des produits laitiers et des matières grasses solides

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Duration: 4 Years

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=3035579&orgAcronyme=b4n>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 15/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Montreuil

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: Possibilité d'introduction : - référé précontractuel depuis le début de la procédure de passation jusqu'à la signature du contrat (CJA, art L.551-1 et s) - référé contractuel (CJA, art L. 551-13 et s) - recours de la jurisprudence CE, 4 avril 2014, Département du Tarn et Garonne.

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

5.1. Lot: LOT-0002

Title: Suivi des viandes, volailles et charcuteries et des œufs de poule

Description: Suivi des viandes, volailles et charcuteries et des œufs de poule

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Country: France

Anywhere in the given country

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=3035579&orgAcronyme=b4n>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 15/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Montreuil

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: Possibilité d'introduction : - référé précontractuel depuis le début de la procédure de passation jusqu'à la signature du contrat (CJA, art L.551-1 et s) - référé contractuel (CJA, art L. 551-13 et s) - recours de la jurisprudence CE, 4 avril 2014, Département du Tarn et Garonne.

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

5.1. Lot: LOT-0003

Title: Suivi des produits aquatiques

Description: Suivi des produits aquatiques

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Postal address: 12 rue Henri Rol-Tanguy 12 rue Henri Rol-Tanguy

Town: Montreuil

Postcode: 93100

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=3035579&orgAcronyme=b4n>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Allowed

Deadline for receipt of tenders: 15/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Montreuil

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: Possibilité d'introduction : - référé précontractuel depuis le début de la procédure de passation jusqu'à la signature du contrat (CJA, art L.551-1 et s) - référé contractuel (CJA, art L. 551-13 et s) - recours de la jurisprudence CE, 4 avril 2014, Département du Tarn et Garonne.

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

5.1. Lot: LOT-0004

Title: Suivi transverse des diverses familles de produits de grande consommation

Description: Suivi transverse des diverses familles de produits de grande consommation

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Postal address: 12 rue Henri Rol-Tanguy

Town: Montreuil

Postcode: 93100

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

5.1.3. Estimated duration

Other duration: Unknown

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=3035579&orgAcronyme=b4n>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 15/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal administratif de Montreuil

Review organisation: Tribunal administratif de Montreuil

Information about review deadlines: Possibilité d'introduction : - référé précontractuel depuis le début de la procédure de passation jusqu'à la signature du contrat (CJA, art L.551-1 et s) - référé contractuel (CJA, art L. 551-13 et s) - recours de la jurisprudence CE, 4 avril 2014, Département du Tarn et Garonne.

Organisation providing more information on the review procedures: Tribunal administratif de Montreuil

8. Organisations

8.1. ORG-0001

Official name: FranceAgrimer

Registration number: 13000636400017

Postal address: 12 rue Henri Rol-Tanguy

Town: Montreuil

Postcode: 93100

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Contact point: Service de la politique et des stratégies achat

Email: mpublics@franceagrimer.fr

Telephone: 01 73 30 21 04

Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal administratif de Montreuil

Registration number: 13000686900015

Postal address: 12 rue Henri Rol-Tanguy

Town: Montreuil

Postcode: 93100

Country subdivision (NUTS): Seine-Saint-Denis (FR106)

Country: France

Email: greffe.ta-montreuil@juradm.fr

Telephone: 01 49 20 20 00

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

Notice identifier/version: ae9b21b5-4df7-4378-b781-cc4af340843e - 01

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