546989-2020 - Result

See the notice on TED website

Ireland-Dublin: Advertising services
OJ S 222/2020 13/11/2020
Contract award notice – utilities
Services

Legal Basis:
Directive 2014/25/EU

Section I: Contracting entity

I.1. Name and addresses

Official name: Dublin Bus/Bus Atha Cliath
National registration number: N/A
Postal address: 21 Phibsboro Road
Town: Dublin 7
NUTS code: IE061 Dublin
Country: Ireland
Contact person: Colin Young
E-mail: colin.young@dublinbus.ie
Telephone: +353 17033473
Fax: +353 18303126
Internet address(es):
Main address: http://www.dublinbus.ie
Address of the buyer profile: https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/358

I.6. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Advertising Agency Services
Reference number: OJEU 21.2019

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this Pre-Selection Questionnaire ('PSQ') is to enable the contracting entity to evaluate the suitability of applicants and to arrive at a shortlist of potential suppliers. Dublin Bus is seeking submissions from suitably qualified contractors for the provision of advertising agency services. This will be a 3-year contract with the option of 2 x 1 year extensions. The estimated value for the 5 years will be EUR 5 000 000.

II.1.6.

Information about lots
This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)
79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

II.2.3. Place of performance
NUTS code: IE061 Dublin

II.2.4. Description of the procurement
The purpose of this Pre-Selection Questionnaire ('PSQ') is to enable the contracting entity to evaluate the suitability of applicants and to arrive at a shortlist of potential suppliers. Dublin Bus is seeking submissions from suitably qualified contractors for the provision of advertising agency services. This will be a 3-year contract with the option of 2 x 1 year extensions. The estimated value for the 5 years will be EUR 5 000 000.

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Negotiated procedure with prior call for competition

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure
Notice number in the OJ S: 2020/S 035-083736

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a periodic indicative notice
The contracting entity will not award any further contracts based on the above periodic indicative notice

Section V: Award of contract

Contract No: 1

Title:
Provision of Advertising Agency Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract
14/10/2020

V.2.2. Information about tenders
Number of tenders received: 7
Number of tenders received from SMEs: 7
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 7
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor
Official name: Rothco Ltd
National registration number: 236306
Postal address: 1 Grand Canal Square
Town: Dublin
NUTS code: IE06 Eastern and Midland
Postal code: D02 P820
Country: Ireland
Telephone: +353 14914200
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

V.2.5. Information about subcontracting

V.2.6. Price paid for bargain purchases

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body
Official name: Four Courts
Postal address: Inns Quay
Town: Dublin
Country: Ireland

VI.5. Date of dispatch of this notice
09/11/2020