

547191-2026 - Competition

Spain – General management consultancy services – Servicios de gestión integral y explotación del marketplace

OJ S 151/2026 07/08/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Junta de Gobierno del Ayuntamiento de Castellón de la Plana

Email: plataformadecontratacion@castello.es

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicios de gestión integral y explotación del marketplace

Description: Servicios de gestión integral y explotación del marketplace

Procedure identifier: 147e98d6-b6b1-4f9f-a57f-0c658fd5e0e2

Internal identifier: 41928/2026

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411000 General management consultancy services

Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

2.1.2. Place of performance

Country subdivision (NUTS): Castellón / Castelló (ES522)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 618 569,25 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Agreements with other economic operators aimed at distorting competition: Ver cláusula 11ª del PCAP

5. Lot

5.1. Lot: LOT-0000

Title: Servicios de gestión integral y explotación del marketplace
Description: Servicios de gestión integral y explotación del marketplace
Internal identifier: 41928/2026

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79411000 General management consultancy services
Additional classification (cpv): 72000000 IT services: consulting, software development, Internet and support

5.1.2. Place of performance

Country subdivision (NUTS): Castellón / Castelló (ES522)
Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 1
Other information about renewals: Susceptible de una prórroga anual

5.1.6. General information

Reserved participation:

Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: Notice
Criterion: General yearly turnover
Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services
Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Quality
Description: Compromisos de ejecución.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 50

Criterion:

Type: Price
Description: Propuesta económica.
Category of award weight criterion: Weight (points, exact)
Award criterion number: 50

Criterion:

Type: Quality
Description: Propuesta técnica.
Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=R6m8Sju8JB62gkLQ8TeYKA%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=R6m8Sju8JB62gkLQ8TeYKA%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 04/09/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 2 Months

Information about public opening:

Opening date: 06/10/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Ver cláusula 17ª del PCAP.

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Junta de Gobierno del Ayuntamiento de Castellón de la Plana - Tribunal Administrativo Central de Recursos Contractuales

Information about review deadlines: Conforme al artículo 50.1 de la LCSP el plazo para la interposición del recurso será de 15 días hábiles. Dicho plazo se computará según lo establecido en los apartados a) a e) de dicho artículo en función del acto recurrido

8. Organisations

8.1. ORG-0001

Official name: Junta de Gobierno del Ayuntamiento de Castellón de la Plana

Registration number: 30960640139824

Registration number: P1204000B

Town: Castellón de la Plana

Postcode: 12001

Country subdivision (NUTS): Castellón / Castelló (ES522)

Country: Spain

Contact point: Junta de Gobierno del Ayuntamiento de Castellón de la Plana

Email: plataformadecontratacion@castello.es

Telephone: +34 964355215

Fax: +34 964355264

Internet address: <http://www.castello.es>

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=c39iBxzjSfEQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales

Town: Madrid

Postcode: 28020

Country subdivision (NUTS): Madrid (ES300)

Country: Spain

Internet address: <https://tribunalcontratos.gob.es>

Roles of this organisation:

Buyer

Review organisation

Notice information

Notice identifier/version: f6dcddc2-fda2-4494-b2b5-98d1f463f5c6 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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