

547836-2026 - Result

Lithuania – Advertising and marketing services – Kūrybinių sprendimų ir jų įgyvendinimo, reklamos planavimo paslaugos

OJ S 151/2026 07/08/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Akcinė bendrovė Lietuvos paštas (PV)

Email: info@post.lt

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting entity: Postal services

2. Procedure

2.1. Procedure

Title: Kūrybinių sprendimų ir jų įgyvendinimo, reklamos planavimo paslaugos

Description: Žr. Pirkimo sąlygose

Procedure identifier: 27142933-500c-44e5-911f-2b246328c4cb

Previous notice: adf8cd26-b9a4-4405-8bfc-1cd843eca4aa-01

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

2.1.3. Value

Estimated value excluding VAT: 460 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

5. Lot

5.1. Lot: LOT-0001

Title: Kūrybinių sprendimų ir jų įgyvendinimo, reklamos planavimo paslaugos

Description: Žr. Pirkimo sąlygose

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.5. Value

Estimated value excluding VAT: 460 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Žr. Pirkimo dokumentuose

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

Social objective promoted: Fair working conditions

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Information about review deadlines: Žr. Pirkimo dokumentuose

Organisation providing additional information about the procurement procedure: Akcinė bendrovė Lietuvos paštas (PV)

Organisation providing offline access to the procurement documents: Akcinė bendrovė Lietuvos paštas (PV)

6. Results

Value of all contracts awarded in this notice: 363 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: UAB New Agency

Tender:

Tender identifier: 000168704

Identifier of lot or group of lots: LOT-0001

Value of the tender: 192 545,00 EUR

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: 62643

Date on which the winner was chosen: 01/07/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 4

8. Organisations

8.1. ORG-0001

Official name: Akcinė bendrovė Lietuvos paštas (PV)

Registration number: 121215587

Postal address: J. Balčikonio g. 3

Town: Vilnius

Postcode: LT-03500

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: info@post.lt

Telephone: +370 700 55 400

Internet address: <https://www.post.lt/>

Buyer profile: <https://www.post.lt/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: UAB New Agency

Size of the economic operator: Micro, small, or medium

Registration number: 302704981

Postal address: A. Goštauto g. 40

Town: Vilnius

Postcode: 03163

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: aurimas@newisnew.lt

Telephone: +37062945084

Internet address: www.newisnew.lt

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: Vilniaus apygardos teismas

Registration number: 193312970

Postal address: Gedimino pr. 40

Town: Vilnius

Postcode: 01501

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: vilniaus.apygardos@teismas.lt

Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 75c3ffba-1075-427d-9391-b22f2778ecb1 - 01

Form type: Result

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