

Norway-Hamar: Gambling and betting services
OJ S 209/2021 27/10/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: LOTTERIES ENTERTAINMENT INNOVATION ALLIANCE AS

National registration number: 921756763

Postal address: Måsåbekkvegen 20

Town: HAMAR

NUTS code: NO Norge

Postal code: 2315

Country: Norway

Contact person: Christian Bjerke-Narud

E-mail: christian@leia.no

Telephone: +47 95289044

Internet address(es):

Main address: <https://permalink.mercell.com/155906066.aspx>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Procurement of studio capacity for development of

II.1.2. Main CPV code

92350000 Gambling and betting services

II.1.3. Type of contract

Services

II.1.4. Short description

LEIA - a joint company that consists of five large European game companies - will procure partner(s) for game development through this announcement. Please see the tender documentation for further details.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 5 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

48932000 Entertainment software package, 72212932 Entertainment software development services, 72265000 Software configuration services, 92351000 Gambling services

II.2.3. Place of performance

NUTS code: NO020 Inlandet

II.2.4. Description of the procurement

This procurement aims to enter into one or more non-exclusive framework agreement(s) for delivery and maintenance of digital lottery games (eInstants) for Lotteries Entertainment Innovation Alliance AS (LEIA) and its clients. Currently LEIA has five clients who also are owners: Danske Lotteri Spil, la Francais de Jeux, Norsk Tipping, Veikkaus and Svenska Spel. With call-offs from LEIA the service provider will be responsible for the following core deliveries:

- Develop, design and complete new digital lottery games (including tailors games) as ordered by LEIA and its clients.
- Develop, localise and adapt 'eInstants' (catalogue games) that will be used by LEIA and its clients. The service provider will use the game development kits (GDK) and the engines supplied by LEIA and its suppliers in order to carry out the core deliveries described above. For further details, see the procurement documents.

II.2.5. Award criteria

Quality criterion - Name: The expertise and experience of the proposed personnel / Weighting: 30%

Quality criterion - Name: Game development process / Weighting: 20%

Quality criterion - Name: References and game portfolio / Weighting: 20%

Quality criterion - Name: The priority of LEIA as a client / Weighting: 10%

Price - Weighting: 20%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 093-245581](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Procurement of studio capacity for development of

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/07/2021

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 6

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Genera Networks AB

Postal address: Luntmakargatan 52

Town: Stockholm

NUTS code: SE Sverige

Postal code: 11358

Country: Sweden

Telephone: +46 0705441888

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Title:

Procurement of studio capacity for development of

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/08/2021

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 6

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: LudoCraft Ltd

Postal address: Kasarmintie 23

Town: Oulu

NUTS code: FI Suomi / Finland

Postal code: 90130

Country: Finland

E-mail: anne.ryynanen@ludocraft.com

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 750 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Title:

Procurement of studio capacity for development of

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/08/2021

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 6

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Next Generation Lotteries GmbH

Postal address: Thomas-Klestil-Platz 13

Town: Vienna

NUTS code: AT Österreich

Postal code: 1030
Country: Austria
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Title:

Procurement of studio capacity for development of

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/10/2021

V.2.2. Information about tenders

Number of tenders received: 6
Number of tenders received from SMEs: 1
Number of tenders received from tenderers from other EU Member States: 6
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 6
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Instant Win Gaming Limited
Postal address: 5th Floor, 3 Old Street Yard
Town: London
NUTS code: UK United Kingdom
Postal code: EC1Y8AF
Country: United Kingdom
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Østre Innlandet tingrett
Town: Hamar
Country: Norway

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Any objections must first be directed to the contracting authority via the communication module in Mercell.

VI.5. Date of dispatch of this notice

22/10/2021