

**France-Paris: Information and promotion products**  
**OJ S 175/2023 12/09/2023**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: opco atlas

Postal address: 25 quai Panhard et Levassor

Town: Paris

NUTS code: FR France

Postal code: 75013

Country: France

Contact person: Yasmine ZOUBA

E-mail: [Yzouba@opco-atlas.fr](mailto:Yzouba@opco-atlas.fr)

**Internet address(es):**

Main address: [https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_T3dHk4ULLH)

[PCSLID=CSL\\_2023\\_T3dHk4ULLH](https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_T3dHk4ULLH)

Address of the buyer profile: [https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_T3dHk4ULLH)

[PCSLID=CSL\\_2023\\_T3dHk4ULLH](https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_T3dHk4ULLH)

**I.4. Type of the contracting authority**

Other type: Opérateurs des compétences

**I.5. Main activity**

Other activity: Opérateur des compétences

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

fourniture et marquage d'objets promotionnels

Reference number: 2023\_ATLAS\_AO\_DCPM\_02

**II.1.2. Main CPV code**

39294100 Information and promotion products

**II.1.3. Type of contract**

Supplies

**II.1.4. Short description**

fourniture et marquage d'objets promotionnels textiles et hors textiles

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 600 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

lot 1 Fourniture et marquage d'objets promotionnels textiles

Lot No: 1

### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products, 18530000 Presents and rewards, 18000000 Clothing, footwear, luggage articles and accessories

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

fourniture et marquage d'objets promotionnels textiles

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur Technique / Weighting: 50

Quality criterion - Name: Critère RSE / Weighting: 10

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

lot 2 Fourniture et marquage d'objets promotionnels hors textiles

Lot No: 2

### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products, 18530000 Presents and rewards, 18000000 Clothing, footwear, luggage articles and accessories

### **II.2.3. Place of performance**

NUTS code: FR France

### **II.2.4. Description of the procurement**

fourniture et marquage d'objets promotionnels hors textiles

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur Technique / Weighting: 50

Quality criterion - Name: Valeur RSE / Weighting: 10

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 103-323453](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 2023\_ATLAS\_AO\_DCPM\_02

**Lot No:** 1

**Title:**

fournitures et marquage d'objets promotionnels textiles ;

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

29/08/2023

#### **V.2.2. Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: stilc

Postal address: 2 TER Rue Marcel Paul, ZI Dumès

Town: Langon

NUTS code: FRI Nouvelle-Aquitaine

Postal code: 33210

Country: France  
Internet address: <https://stilc.fr/fr/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 160 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 2**

**Title:**

fourniture et marquage d'objets promotionnels hors textiles

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

29/08/2023

**V.2.2. Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: stilc  
Postal address: 2 ter rue marcel paul, ZI Dumès  
Town: Langon  
NUTS code: FRI Nouvelle-Aquitaine  
Postal code: 33210  
Country: France  
Internet address: <https://stilc.fr/fr/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 440 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: parvis du Tribunal de Paris  
Postal address: parvis du Tribunal de Paris  
Town: Paris  
Postal code: 75017  
Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

**VI.5. Date of dispatch of this notice**

07/09/2023