

**France-Poitiers: Engineering services**

**OJ S 175/2023 12/09/2023**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: universit  de Poitiers

Postal address: 15 rue de l'h tel dieu TSA 71117

Town: Poitiers Cedex 9

NUTS code: FRI34 Vienne

Postal code: 86073

Country: France

E-mail: [marches@univ-poitiers.fr](mailto:marches@univ-poitiers.fr)

Telephone: +33 549453065

**Internet address(es):**

Main address: <http://www.univ-poitiers.fr>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2346389&orgAcronyme=f2h>

[EntrepriseAdvancedSearch&AllCons&id=2346389&orgAcronyme=f2h](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2346389&orgAcronyme=f2h)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: universit  de Poitiers

Postal address: 15 rue de l'h tel dieu TSA 71117

Town: Poitiers Cedex 9

Postal code: 86073

Country: France

E-mail: [marches@univ-poitiers.fr](mailto:marches@univ-poitiers.fr)

NUTS code: FRI34 Vienne

**Internet address(es):**

Main address: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2346389&orgAcronyme=f2h>

[EntrepriseAdvancedSearch&AllCons&id=2346389&orgAcronyme=f2h](https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2346389&orgAcronyme=f2h)

**I.4. Type of the contracting authority**

Other type: EPSCP

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

### **II.1.1. Title**

réalisation d'expériences immersives et jeux vidéo ludiques et pédagogiques pour l'université de Poitiers

Reference number: 2023F011

### **II.1.2. Main CPV code**

71300000 Engineering services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

le présent accord-cadre a pour objet des missions de design de service, de conception et production de produits digitaux et de Serious Game à visée d'accompagnement ou de formation

### **II.1.5. Estimated total value**

Value excluding VAT: 900 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for all lots

## **II.2. Description**

### **II.2.1. Title**

objets 3d en physiologie

Lot No: 1

### **II.2.2. Additional CPV code(s)**

71300000 Engineering services, 92110000 Motion picture and video tape production and related services

### **II.2.3. Place of performance**

NUTS code: FRI34 Vienne

Main site or place of performance: 86000

### **II.2.4. Description of the procurement**

ce lot permet de prendre en charge les projets orientés sur la création de contenu d'objets pédagogiques 3d, dans le domaine de la physiologie, intégrant des animations et interactions. Montant maximum du lot : 85 000 euros (H.T.).

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 85 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

objet 3 D en mécanique des fluides  
Lot No: 2

###### **II.2.2. Additional CPV code(s)**

71300000 Engineering services

###### **II.2.3. Place of performance**

NUTS code: FRI34 Vienne

###### **II.2.4. Description of the procurement**

ce lot permet de prendre en charge les projets orientés sur la création de contenu d'objets pédagogiques 3d, dans le domaine de la mécanique des fluides, intégrant des animations et interactions. Montant maximum du lot : 35 000 euros (H.T.).

###### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

###### **II.2.6. Estimated value**

Value excluding VAT: 35 000,00 EUR

###### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24  
This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

###### **II.2.1. Title**

seriuos game gestion de cite  
Lot No: 3

###### **II.2.2.**

**Additional CPV code(s)**

71300000 Engineering services

**II.2.3. Place of performance**

NUTS code: FRI34 Vienne

**II.2.4. Description of the procurement**

ce lot permet la création de jeux vidéo pédagogique de gestion de cités sur différents supports (mobiles et ordinateurs).Montant maximum du lot : 210 000 euros (H.T.).

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 210 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

application avec réalité augmentée et 3d pour parcours scientifique  
Lot No: 4

**II.2.2. Additional CPV code(s)**

71300000 Engineering services

**II.2.3. Place of performance**

NUTS code: FRI34 Vienne

**II.2.4. Description of the procurement**

ce lot permet la conception d'activités numériques dans le cadre d'un parcours scientifique, comportant notamment des objets 3d en réalité augmentée.Montant maximum du lot : 70 000 euros (H.T.).

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 70 000,00 EUR

## **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

## **II.2.10. Information about variants**

Variants will be accepted: no

## **II.2.11. Information about options**

Options: no

## **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

: PLATEFORME D'Edition de branching scenario et de suivi de learning analytics

Lot No: 5

#### **II.2.2. Additional CPV code(s)**

71300000 Engineering services

#### **II.2.3. Place of performance**

NUTS code: FRI34 Vienne

#### **II.2.4. Description of the procurement**

ce lot permet de créer une plateforme d'édition de branching scénario en autonomie pour les enseignants Montant maximum du lot : 100 000 euros (H.T.).

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 100 000,00 EUR

## **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

## **II.2.10. Information about variants**

Variants will be accepted: no

## **II.2.11. Information about options**

Options: no

## **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## **II.2.14. Additional information**

### **II.2. Description**

**II.2.1. Title**

conception de modules de formation de type "Branching Scenario"  
Lot No: 6

**II.2.2. Additional CPV code(s)**

71300000 Engineering services

**II.2.3. Place of performance**

NUTS code: FRI34 Vienne

**II.2.4. Description of the procurement**

ce lot permet de réaliser des capsules vidéos au format classique et 360° à intégrer dans un jeu de type " jeu dont vous êtes le héros ".Montant maximum du lot : 55 000 euros (H.T.).

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 55 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****II.2. Description****II.2.1. Title**

realisation de personnages et de decors virtuels  
Lot No: 7

**II.2.2. Additional CPV code(s)**

71300000 Engineering services

**II.2.3. Place of performance**

NUTS code: FRI34 Vienne

**II.2.4. Description of the procurement**

ces animation s'intègrent dans des scénarios, de type " jeu dont vous êtes le héros " destiné à travailler de nombreuses compétences transversales propres aux différentes phases de l'apprentissage en alternance.Montant maximum du lot : 90 000 euros (H.T.).

**II.2.5.**

## **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 90 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

application vod - videos pedagogiques a la demande (videos et videos 360°)  
Lot No: 8

##### **II.2.2. Additional CPV code(s)**

71300000 Engineering services

##### **II.2.3. Place of performance**

NUTS code: FRI34 Vienne

##### **II.2.4. Description of the procurement**

ce lot permet de créer une application de diffusion de vidéos aux formats classique et 360° depuis des smartphones. Montant maximum du lot : 60 000 euros (H.T.).

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 60 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

##### **II.2.10. Information about variants**

Variants will be accepted: no

##### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

developpement et captation pour une experience en realite virtuelle  
Lot No: 9

##### **II.2.2. Additional CPV code(s)**

71300000 Engineering services

##### **II.2.3. Place of performance**

NUTS code: FRI34 Vienne

##### **II.2.4. Description of the procurement**

ce lot permet de créer un jeu sous casque de réalité virtuelle, de type escape game.Montant maximum du lot : 75 000 euros (H.T.).

##### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

##### **II.2.6. Estimated value**

Value excluding VAT: 75 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

jeux D'Entreprise  
Lot No: 10

##### **II.2.2. Additional CPV code(s)**

71300000 Engineering services

##### **II.2.3. Place of performance**

NUTS code: FRI34 Vienne

#### **II.2.4. Description of the procurement**

ce lot permet de réaliser des jeux d'entreprise, numériques. Montant maximum du lot : 120 000 euros (H.T.).

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 120 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

lettre de candidature Dc1 rempli et signé ou DumeCopie du ou des jugements prononcés, si le candidat est en redressement judiciaire ; Déclaration sur l'honneur pour justifier que le candidat n'entre dans aucun des cas mentionnés à l'article 2141-1 du code de la commande publique; renseignements sur le respect de l'obligation d'emploi mentionnée à l'article L. 5212-1 à 4 du code du travail ;

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators Envisaged maximum number of participants to  
the framework agreement: 3

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 17/10/2023 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 17/10/2023 Local time: 14:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif de Poitiers

Postal address: hôtel Gilbert 15 rue de Blossac BP 541

Town: Poitiers Cedex

Postal code: 86020

Country: France

E-mail: [greffe.ta-poitiers@juradm.fr](mailto:greffe.ta-poitiers@juradm.fr)

Telephone: +33 549607919

Fax: +33 549606809

Internet address: <http://poitiers.tribunal-administratif.fr>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal Administratif de Poitiers

Postal address: hôtel Gilbert 15 rue de Blossac BP 541

Town: Poitiers Cedex

Postal code: 86020

Country: France

E-mail: [greffe.ta-poitiers@juradm.fr](mailto:greffe.ta-poitiers@juradm.fr)

Telephone: +33 549607919

Fax: +33 549606809

**VI.5. Date of dispatch of this notice**

07/09/2023