

Belgium-Brussels: External Provision of Communication Services
OJ S 226/2019 22/11/2019
Contract award notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Parliament

Postal address: 60 rue Wiertz

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1047

Country: Belgium

Contact person: DG COMM Finance Unit

E-mail: dgcomm-contracts-fwc@europarl.europa.eu

Internet address(es):

Main address: www.europarl.europa.eu/

I.1. Name and addresses

Official name: European Commission

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: dgcomm-contracts-fwc@europarl.europa.eu

Internet address(es):

Main address: <https://ec.europa.eu/>

I.1. Name and addresses

Official name: Committee of the Regions

Postal address: 60 rue Wiertz

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: dgcomm-contracts-fwc@europarl.europa.eu

Internet address(es):

Main address: <https://cor.europa.eu/>

I.1. Name and addresses

Official name: Council of the European Union

Postal address: 60 rue Wiertz

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Country: Belgium

E-mail: dgcomm-contracts-fwc@europarl.europa.eu

Internet address(es):

Main address: <https://www.consilium.europa.eu/>

I.1. Name and addresses

Official name: European Union External Action Service
Postal address: 60 rue Wiertz
Town: Brussels
NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest
Postal code: 1047
Country: Belgium
E-mail: dgcomm-contracts-fwc@europarl.europa.eu
Internet address(es):
Main address: <https://eeas.europa.eu/>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

External Provision of Communication Services
Reference number: COMM/AWD/2019/37

II.1.2. Main CPV code

79610000 Placement services of personnel

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this call for tenders is the selection of up to three tenderers (per lot, see below) as external service providers for communication services. It contains 2 lots. Lot 1 includes profiles related to conceptual work for communication products, designing and authoring, work in digital and social media (including software development for social media). Lot 2 includes profiles related to analysis and generic tasks related to visitors services.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 44 000 000,00 EUR

II.2. Description

II.2.1. Title

Provision of Services Related to Conceptual Work for Communication Products, Designing and Authoring, Work in Digital and Social Media
Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79340000 Advertising and marketing services, 72212222 Web server software development services, 72316000 Data analysis services, 72224000 Project management consultancy services

II.2.3. Place of performance

NUTS code: BE Belgique / België

NUTS code: FR France

Main site or place of performance: Brussels and Strasbourg.

II.2.4. Description of the procurement

Lot 1 is composed of the following profiles:

Junior Web Designer

Senior Web Designer

Social Media IT Developer

Data Analyst

Junior Web Editor

Senior Web Editor

Digital Media Producer

Community Manager

Language Editor

Junior Copywriter

Senior Copywriter

Junior Art Director

Senior Art Director

Project Manager

Media Analyst

II.2.5. Award criteria

Quality criterion - Name: Quality of the resources and tools available to the contractor to provide CVs that match the minimum requirements detailed in the 'Profiles' annex / Weighting: 3.5

Quality criterion - Name: Quality of the management of the ordering process / Weighting: 14

Quality criterion - Name: Quality of the monitoring of the indicators. Quality of the back-up solutions in case of performance deviation / Weighting: 14

Quality criterion - Name: Quality of the service report / Weighting: 14

Quality criterion - Name: Quality of the risk analysis and of the mitigation actions / Weighting: 10.5

Quality criterion - Name: Quality of the risk analysis and of the mitigation actions for the on site and off site projects / Weighting: 7

Quality criterion - Name: Quality of the network / Weighting: 7

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Provision of Services Related to Conceptual Work for Communication Products, Designing and Authoring, Work in Digital and Social Media
Lot No: 2

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79340000 Advertising and marketing services, 72212222 Web server software development services, 72316000 Data analysis services, 72224000 Project management consultancy services

II.2.3. Place of performance

NUTS code: BE Belgique / België

NUTS code: FR France

Main site or place of performance: Brussels and Strasbourg.

II.2.4. Description of the procurement

Lot 2 is composed of the following profiles:

- museum educator,
- museum expert,
- interior designer,
- market research specialist and profiler,
- database assistant,
- museum/cultural events organiser,
- museum publications coordinator,
- data protection analyst.

II.2.5. Award criteria

Quality criterion - Name: Quality of the resources and tools available to the contractor to provide CVs that match the minimum requirements detailed in the 'Profiles' annex / Weighting: 3.5

Quality criterion - Name: Quality of the management of the ordering process / Weighting: 14

Quality criterion - Name: Quality of the monitoring of the indicators. Quality of the back-up solutions in case of performance deviation / Weighting: 14

Quality criterion - Name: Quality of the service report / Weighting: 14

Quality criterion - Name: Quality of the risk analysis and of the mitigation actions / Weighting: 10.5

Quality criterion - Name: Quality of the risk analysis and of the mitigation actions for the on site and off site projects / Weighting: 7

Quality criterion - Name: Quality of the network / Weighting: 7

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 078-184669](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: COMM/COMM/FWC/2019/1

Lot No: 1

Title:

Provision of Services Related to Conceptual Work for Communication Products, Designing and Authoring, Work in Digital and Social Media

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

24/09/2019

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: C-DEV

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: CRI Luxembourg S.A.

Town: Luxembourg

NUTS code: LU Luxembourg

Country: Luxembourg

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: I.N.S. Instant News Services
Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Inspiire.me N.V.
Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 44 000 000,00 EUR
Total value of the contract/lot: 44 000 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: COMM/COMM/FWC/2019/2

Lot No: 1

Title:

Provision of Services Related to Conceptual Work for Communication Products, Designing and Authoring, Work in Digital and Social Media

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

24/09/2019

V.2.2. Information about tenders

Number of tenders received: 2
The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Comet group — European Service Network s.a.
Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: ICF NEXT S.A.
Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Ausy It Consulting NV

Town: Heverlee

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 44 000 000,00 EUR

Total value of the contract/lot: 44 000 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the Court of Justice of the European Union

Town: Luxembourg

Country: Luxembourg

Internet address: <http://curia.europa.eu/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: European Parliament - Directorate-General for Communication

Postal address: 60 rue Wiertz

Town: Brussels

Postal code: 1047

Country: Belgium

VI.5. Date of dispatch of this notice

12/11/2019