

United Kingdom-London: Market research services
OJ S 242/2018 15/12/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Big Lottery Fund
Postal address: 1 Plough Place
Town: London
NUTS code: UK United Kingdom
Postal code: EC4A 1DE
Country: United Kingdom
E-mail: procurement@biglotteryfund.org.uk
Telephone: +44 3454102030

Internet address(es):

Main address: <https://biglotteryfund.bravosolution.co.uk/>
Address of the buyer profile: <https://biglotteryfund.bravosolution.co.uk/>

I.4. Type of the contracting authority

Other type: Non-departmental public body

I.5. Main activity

Other activity: Not for profit/charity sector

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

BIG001-1005 Public Perception Tracker
Reference number: BIG001-1015

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Public perception tracker in order to measure success of National One Lottery branding.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 44 291,00 GBP / Highest offer: 60 000,00 GBP taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

Public perception tracker to measure the success of the National One Lottery branding.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 80 %

Quality criterion - Name: Price / Weighting: 20 %

Cost criterion - Name: Price / Weighting: 20 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The procurement falls outside the scope of application of the directive

Explanation:

Utilisation of Crown Commercial Services Framework RM6018

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: BIG001-1005

Lot No: 1

Title:

Public Perception Tracker

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

12/12/2018

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kubi Kalloo

Postal address: 3 Scrutton Street

Town: London

NUTS code: UK United Kingdom

Postal code: EC2A 4HF

Country: United Kingdom

E-mail: kristin@kubikaloo.com

Telephone: +44 2036968700

Internet address: <http://www.kubikaloo.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 GBP

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: The Big Lottery Fund

Postal address: 1 Plough Place

Town: London

Postal code: EC4A 1DE

Country: United Kingdom

E-mail: procurement@biglotteryfund.org.uk

VI.5. Date of dispatch of this notice

13/12/2018