

**Spain-Madrid: Public-opinion polling services**  
**OJ S 178/2023 15/09/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Delegación del Gobierno para el Plan Nacional sobre Drogas

National registration number: S2827001E

Postal address: Plaza de España, 17

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28008

Country: Spain

Contact person: Delegación del Gobierno para el Plan Nacional sobre Drogas

E-mail: [bgomez@sanidad.gob.es](mailto:bgomez@sanidad.gob.es)

Telephone: +34 918226063

Fax: +34 918226187

**Internet address(es):**

Main address: <https://pnsd.sanidad.gob.es/home.htm>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=Q6k4PD8Eq00%3D>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Realización de la Encuesta Europea en Estudiantes sobre Alcohol y otras Drogas (ESPAD) 2024.

Reference number: 0102318PA002

**II.1.2. Main CPV code**

79320000 Public-opinion polling services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Procedimiento abierto de contrato de servicios.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 80 000,00 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ES300 Madrid

#### **II.2.4. Description of the procurement**

Procedimiento abierto de contrato de servicios.

#### **II.2.5. Award criteria**

Quality criterion - Name: Gestión de la información / Weighting: 11

Quality criterion - Name: Organización y medios / Weighting: 8.5

Quality criterion - Name: Presentación de resultados, informes / Weighting: 9

Quality criterion - Name: Trabajo de campo / Weighting: 19

Cost criterion - Name: AUMENTO DEL TAMAÑO DE LA MUESTRA DE ALUMNOS EN LA ENCUESTA ESPAD 2024 / Weighting: 2.5

Cost criterion - Name: Oferta económica / Weighting: 50

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 111-348048](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 0102318PA002

**Title:**

Realización de la Encuesta Europea en Estudiantes sobre Alcohol y otras Drogas (ESPAD) 2024.

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

11/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Psyma Iberica Marketing Research, SL

National registration number: B84453562

Postal address: Velazquez 22

Town: Madrid

NUTS code: ES España

Postal code: 28001

Country: Spain

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 100 000,00 EUR

Total value of the contract/lot: 80 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Av General Perón, 38

Town: Madrid

Postal code: 28020

Country: Spain

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Av General Perón, 38

Town: Madrid

Postal code: 28020

Country: Spain

**VI.5. Date of dispatch of this notice**

12/09/2023