

**Norway-Oslo: Business development consultancy services**  
**OJ S 195/2022 10/10/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Norsk rikskringkasting AS  
National registration number: 976390512  
Postal address: Bjørnstjerne Bjørnsons plass 1  
Town: OSLO  
NUTS code: NO081 Oslo  
Postal code: 0340  
Country: Norway  
Contact person: Christian Rikheim Sundelin  
E-mail: [christian.sundelin@nrk.no](mailto:christian.sundelin@nrk.no)  
Telephone: +47 23047000  
Fax: +47 23048958  
**Internet address(es):**  
Main address: <https://permalink.mercell.com/181026044.aspx>  
Address of the buyer profile: <http://www.nrk.no/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Other activity: Broadcasting

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

MA3534 Procurement of assistance with assessing improvements in NRK's organisation 2022.  
Reference number: 2022/1512

**II.1.2. Main CPV code**

79411100 Business development consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

In an ever more demanding competitive environment, the ability to act fast in implementing goals is a decisive quality for success. NRK aims to be an open and flexible organisation that further develops creativity and learning across the board, at the same time that we ensure that resources are always used for the public's best interests. In order to maintain our position in

the Norwegian media market, we are working on being an attractive workplace where the best will develop their talent together with us.

We would like to examine possible improvements in the organisation structure and processes in order to ensure that we are moving quicker towards our goals. We are looking for assistance for this in this contest.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 500 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79400000 Business and management consultancy and related services

#### **II.2.3. Place of performance**

NUTS code: NO081 Oslo

Main site or place of performance: NRK Marienlyst.

#### **II.2.4. Description of the procurement**

We would like to examine possible improvements in the organisation structure and processes in order to ensure that we are moving quicker towards our goals. We therefore started a project in autumn 2022 that will identify structures and processes that ought to be changed /further developed in order to achieve a faster pace in reaching our goals. We would like to simplify interaction across the board, remove unnecessary complexity, and optimise our core processes.

The work will start in August 2022 with the final delivery to the Broadcasting Manager at the end of the year.

In order to carry out the project, we would like to join up with expertise on organisation design and process optimisation, in addition to project capacity. The project will be organised with management and project resources from NRK.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 80 %

Price - Weighting: 20%

#### **II.2.11. Information about options**

Options: yes

Description of options:

Option for work with implementation in 2023.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1.**

**Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 116-328733](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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**Title:**

MA3534 Procurement of assistance with assessing improvements in NRK's organisation 2022.

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

01/09/2022

**V.2.2. Information about tenders**

Number of tenders received: 7

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: EY

Postal address: Dronning Eufemias gate 6

Town: OSLO

NUTS code: NO081 Oslo

Postal code: 0191

Country: Norway

Telephone: +47 24002400

Fax: +47 24002401

Internet address: <http://www.ey.com/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 2 500 000,00 NOK

**V.2.5. Information about subcontracting**

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Oslo Tingrett

Postal address: Postboks 2106 Vika

Town: Oslo

Country: Norway

### VI.5. Date of dispatch of this notice

05/10/2022