

Lithuania-Vilnius: Market research services
OJ S 178/2023 15/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga "Keliauk Lietuvoje"

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01104

Country: Lithuania

Contact person: Justina Šatikė

E-mail: justina.s@lithuania.travel

Telephone: +370 52508250

Internet address(es):

Main address: www.lithuania.travel/lt/

Address of the buyer profile: <https://pirkimai.eviesiejipirkimai.lt/ctm/Company/CompanyInformation/Index/73351>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RINKŲ IŠVYKSTAMOJO TURIZMO TYRIMAS

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Pirkimo objektas: kokybinio ir kiekybinio tyrimo paslaugos Danijos, Norvegijos Belgijos ir Nyderlandų rinkose

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 79 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: NO Norge

NUTS code: NL Nederland

NUTS code: LT Lietuva

NUTS code: DK Danmark

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

Tyrimo tikslas – atlikti kokybinius ir kiekybinius auditorijos tyrimus, išsiaiškinant danų, norvegų, belgų bei olandų keliavimo įpročius, nuostatas apie Lietuvą kaip kelionių kryptį, jų nuomonę apie konkrečią rinkodaros kampaniją bei požiūrį į PO administruojamą socialinių tinklų paskyrą, skirtą užsienio turistų auditorijai.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 101-310596](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: S-86

Title:

RINKŲ IŠVYKSTAMOJO TURIZMO TYRIMAS

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/09/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UAB „Rinkos tyrimų centras“

National registration number: 302481756

Postal address: Sporto g. 11

Town: Vilnius

NUTS code: LT Lietuva

Postal code: LT – 09238

Country: Lithuania

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 79 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Postal address: LT-08101

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

11/09/2023