

55583-2026 - Competition

Belgium – Advertising and marketing services – Plaatsing, transport, opslag en onderhoud van reclamemateriaal

OJ S 17/2026 26/01/2026

**Contract or concession notice – standard regime - Change notice
Services**

1. Buyer

1.1. Buyer

Official name: Nationale Loterij N.V. van publiek recht

Email: catherine.abanto@loterie-nationale.be

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Plaatsing, transport, opslag en onderhoud van reclamemateriaal

Description: Raamovereenkomst met een dienstverlener voor het transport, de plaatsing, de opslag en het onderhoud van reclamemateriaal voor evenementen, zowel indoor als outdoor, die worden gesponsord door de Nationale Loterij in Vlaanderen, Wallonië en Brussel, voornamelijk (maar niet uitsluitend) sportwedstrijden, culturele evenementen en muziekfestivals. Contactpersoon: Catherine Abanto, catherine.abanto@loterie-nationale.be

Procedure identifier: 47ea4e21-03a6-475b-8072-c439e0a97ad7

Internal identifier: FIN/PRO/2025.41

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 50800000 Miscellaneous repair and maintenance services, 92621000 Sports-event promotion services, 92622000 Sports-event organisation services, 79952000 Event services, 79953000 Festival organisation services, 79956000 Fair and exhibition organisation services

2.1.2. Place of performance

Country: Belgium

Anywhere in the given country

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: FIN/PRO/2025.41 - 1

Description: Raamovereenkomst met een dienstverlener voor het transport, de plaatsing, de opslag en het onderhoud van reclamemateriaal voor evenementen, zowel indoor als outdoor, die worden gesponsord door de Nationale Loterij in Vlaanderen, Wallonië en Brussel, voornamelijk (maar niet uitsluitend) sportwedstrijden, culturele evenementen en muziekfestivals. Contactpersoon: catherine.abanto@loterie-nationale.be
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 50800000 Miscellaneous repair and maintenance services, 92621000 Sports-event promotion services, 92622000 Sports-event organisation services, 79952000 Event services, 79953000 Festival organisation services, 79956000 Fair and exhibition organisation services

5.1.2. Place of performance

Country: Belgium

Anywhere in the given country

5.1.3. Estimated duration

Duration: 42 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/dcec8057-4428-44e2-9c2e-bdca5a4b6f94/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/dcec8057-4428-44e2-9c2e-bdca5a4b6f94/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/dcec8057-4428-44e2-9c2e-bdca5a4b6f94/general>

Languages in which tenders or requests to participate may be submitted: Dutch, French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 03/02/2026 11:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Raad van State

Information about review deadlines: - 15 dagen: verzoek tot schorsing van de uitvoering van de gemotiveerde gunningsbeslissing - 60 dagen: beroep tot nietigverklaring

8. Organisations

8.1. ORG-0001

Official name: Nationale Loterij N.V. van publiek recht

Registration number: 0223967357_41

Postal address: Belliardstraat 25-33

Town: Etterbeek

Postcode: 1040

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: catherine.abanto@loterie-nationale.be

Telephone: +32 22384687

Internet address: <http://www.loterie-nationale.be>

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=41&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: FOD Beleid en Ondersteuning

Registration number: BE001

Postal address: Simon Bolivarlaan 30, bus 1

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Raad van State

Registration number: 0931814266

Town: Bruxelles

Postcode: 1040

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Review organisation

10. Change

Version of the previous notice to be changed

:

3b46d24e-32cc-4b84-819e-a4fdab070e36-02

Main reason for change

:

Information updated

Description

:

U kan de aangepaste BIJLAGE D op het e-procurement platform vinden.

10.1. Change

Section identifier: PROCEDURE

The procurement documents were changed on: 23/01/2026

Notice information

Notice identifier/version: cecd0317-89a9-46dc-8a29-10ea3310fbc6 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 23/01/2026 00:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Notice dispatch date (eSender): 23/01/2026 00:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: Dutch, French

Notice publication number: 55583-2026

OJ S issue number: 17/2026

Publication date: 26/01/2026