

**Netherlands-Leeuwarden: Marketing services**  
**OJ S 243/2018 18/12/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Stichting Stenden Hogeschool

National registration number: 411976298

Postal address: Rengerslaan 8

Town: Leeuwarden

NUTS code: NL Nederland

Postal code: 8917 DD

Country: Netherlands

Contact person: Afdeling Inkoop

E-mail: [inkoop@stenden.com](mailto:inkoop@stenden.com)

Telephone: +316 15319688

**Internet address(es):**

Main address: <http://www.stenden.com>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Online Advertising NHL Stenden Hogeschool

**II.1.2. Main CPV code**

79342000 Marketing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Online advertising, zie aanbestedingsstukken.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 1,00 EUR

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Leeuwarden

### **II.2.4. Description of the procurement**

Zie aanbestedingsstukken

### **II.2.5. Award criteria**

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

### **II.2.11. Information about options**

Options: yes

Description of options:

Max. 24 maanden.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 140-321103](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 1

**Title:**

Online Advertising NHL Stenden Hogeschool

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

01/12/2018

### **V.2.2. Information about tenders**

Number of tenders received: 9

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: ZAGA Online Marketing

Postal address: Kuinder 222

Town: Drachten

NUTS code: NL Nederland

Postal code: 9204 AH

Country: Netherlands

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 165 280,00 EUR

Total value of the contract/lot: 1,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Rechtbank Noord-Nederland locatie Leeuwarden

Postal address: Zaailand 102

Town: Leeuwarden

Postal code: 8911 BN

Country: Netherlands

E-mail: [info.rechtbankleeuwarden@rechtspraak.nl](mailto:info.rechtbankleeuwarden@rechtspraak.nl)

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Noord-Nederland>

#### **VI.5. Date of dispatch of this notice**

17/12/2018