

**Netherlands-Velp: Advertising and marketing services**

**OJ S 196/2022 11/10/2022**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Hogeschool Van Hall Larenstein

National registration number: 01087061

Postal address: Larensteinselaan 26 a

Town: Velp

NUTS code: NL Nederland

Postal code: 6882CT

Country: Netherlands

Contact person: Rob van der Kooi

E-mail: [rob.vanderkooi@hvhl.nl](mailto:rob.vanderkooi@hvhl.nl)

Telephone: +31 648540193

**Internet address(es):**

Main address: [www.hvhl.nl](http://www.hvhl.nl)

Address of the buyer profile: <https://s2c.mercell.com/buyer/1978>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://s2c.mercell.com/today/22774>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://s2c.mercell.com/today/22774>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Reclamebureau

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Hogeschool van Hall Larenstein voert zelf diensten uit op het gebied van reclame /marketingcommunicatie en grafische vormgeving/DTP. Indien nodig wordt gebruik gemaakt van leveranciers. Hogeschool van Hall Larenstein overschrijdt bij de inkoop van diensten op het gebied van reclame/marketingcommunicatie en grafische vormgeving/DTP de Europese aanbestedingsgrens.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

Het doel is middels deze Europese aanbesteding te komen tot een overeenkomst met 1 partij voor de levering van advies op het gebied van reclame- en marketingcommunicatie en voor grafische vormgeving/DTP voor een vaste periode van 2 jaar, met de mogelijkheid om deze overeenkomst met 4 x 1 jaar te verlengen.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

4x 1 jaar

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 11/11/2022 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

**IV.2.7. Conditions for opening of tenders**

Date: 11/11/2022 Local time: 17:00

Place:

Merzell

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Rechtbank Arnhem

Town: Arnhem

Country: Netherlands

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Alcatel periode van 20 dagen

**VI.5. Date of dispatch of this notice**

06/10/2022