

France-Orléans: Graphic design services
OJ S 178/2023 15/09/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ville d'orléans

National registration number: 21450234600015

Postal address: place de l'etape

Town: Orléans

NUTS code: FRB06 Loiret

Postal code: 45040

Country: France

E-mail: marches.publics@orleans-metropole.fr

Telephone: +33 238784030

Internet address(es):

Main address: <http://www.orleans-metropole.fr/>

Address of the buyer profile: <http://marches-publics.orleans.fr/accueil.htm>

I.1. Name and addresses

Official name: orléans Métropole

Postal address: espace Saint Marc, 5 place du 6 juin 1944, Cs 95801

Town: Orléans

NUTS code: FRB06 Loiret

Postal code: 45058

Country: France

E-mail: marches.publics@orleans-metropole.fr

Internet address(es):

Main address: <http://www.orleans-metropole.fr/>

Address of the buyer profile: <http://marches-publics.orleans.fr/accueil.htm>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

conception et exécution des supports de communication par déclinaison des chartes graphique de la Mairie d'Orléans et de la Métropole " Orléans Métropole "
Reference number: V22f0118

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

la présente consultation est passée dans le cadre du groupement de commande composé des adhérents suivants : Orléans Métropole et la Ville d'Orléans. La Ville d'Orléans assure la coordination de cette consultation. Elle porte sur les prestations suivantes : Conception et exécution des supports de communication par déclinaison des chartes graphiques de la Mairie d'Orléans et de la Métropole "Orléans Métropole". Elle donnera lieu à un accord-cadre multi-attributaire non alloti. Les prestations donneront lieu à la conclusion d'un accord-cadre à bons de commande, avec montants minimum et avec un montant maximum de 900 000 euro(s) Ht pour la Ville d'Orléans et 900 000 euro(s) Ht pour la Métropole. Elle donnera lieu à un accord-cadre multi-attributaire non alloti. En fonction de leur position dans le classement final des offres jugées, chacun des 8 attributaires se verra saisi de l'exécution de bons de commande, selon le fonctionnement du multi-attributaire : " le tour à tour "

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 800 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: FRB06 Loiret

Main site or place of performance: place de l'etape 45040 Orleans

II.2.4. Description of the procurement

la présente consultation est passée dans le cadre du groupement de commande composé des adhérents suivants : Orléans Métropole et la Ville d'Orléans. La Ville d'Orléans assure la coordination de cette consultation. Elle porte sur les prestations suivantes : Conception et exécution des supports de communication par déclinaison des chartes graphiques de la Mairie d'Orléans et de la Métropole "Orléans Métropole". Elle donnera lieu à un accord-cadre multi-attributaire non alloti. Les prestations donneront lieu à la conclusion d'un accord-cadre à bons de commande, avec montants minimum et avec un montant maximum de 900 000 euro(s) Ht pour la Ville d'Orléans et 900 000 euro(s) Ht pour la Métropole. Elle donnera lieu à un accord-cadre multi-attributaire non alloti. En fonction de leur position dans le classement final des offres jugées, chacun des 8 attributaires se verra saisi de l'exécution de bons de commande, selon le fonctionnement du multi-attributaire : " le tour à tour "

II.2.5. Award criteria

Quality criterion - Name: Valeur technique appréciée sur la base du cadre de réponse technique du candidat (sous-pondération détaillée dans le règlement de consultation) / Weighting: 40

Quality criterion - Name: Valeur graphique, appréciée sur la base du Book du candidat / Weighting: 20

Cost criterion - Name: Prix / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 025-069173](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: agence Beyond

Postal address: 1 Rue Auguste Dubois

Town: Fleury-les-Aubrais

NUTS code: FRB06 Loiret

Postal code: 45400

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 453,50 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

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Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: scipion*Germanaud/Laure/

Postal address: 16 Quai Cypierre

Town: Orleans

NUTS code: FRB06 Loiret

Postal code: 45000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 535,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: fidback

Postal address: 163 Rue Du Faubourg Saint Honore

Town: Paris 8

NUTS code: FR101 Paris

Postal code: 75008

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 360,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: david Heraud

Postal address: 9 Rue Henri Lavedan

Town: Orleans

NUTS code: FRB06 Loiret

Postal code: 45000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 345,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: melodie Archambault

Postal address: 75 Rue Des Charretiers

Town: Orleans

NUTS code: FRB06 Loiret

Postal code: 45000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 130,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 37
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: glavanovic*Marina/
Postal address: 23 Rue Jean Jaures
Town: Villeurbanne
NUTS code: FRK26 Rhône
Postal code: 69100
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 110,40 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37
Number of tenders received from SMEs: 0
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 37
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: a.t. Media Communication
Postal address: 69 Rue Du Colombier
Town: Orleans
NUTS code: FRB06 Loiret
Postal code: 45000
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 007,50 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: V23237gr et M23237gr

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/07/2023

V.2.2. Information about tenders

Number of tenders received: 37

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 37

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: agence Des Monstres

Postal address: 6 Rue Croix De Bois

Town: Orleans

NUTS code: FRB06 Loiret

Postal code: 45000

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 005,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

le contrat est consultable à l'adresse de l'acheteurpublication au Boamp : 02/02/2023 (Avis no 23-14241)publication au Joue : 03/02/2023 (Annonce no 2023/s 025-069173)la valeur totale correspond au montant maximum pour les deux entités (Ville d'orléans et Orléans Métropole) pour une durée de 4 ans.Le montant Ht par attributaire renseigné correspond au Dqe qui n'est pas contractuel

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif d'orléans

Postal address: 28 rue de la Bretonnerie

Town: Orléans

Postal code: 45057

Country: France

E-mail: greffe.ta-orleans@juradm.fr

Telephone: +33 238775900

Fax: +33 238538516

Internet address: <http://orleans.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: tribunal administratif d'orléans

Postal address: 28 rue de la Bretonnerie

Town: Orléans

Postal code: 45057

Country: France

E-mail: greffe.ta-orleans@juradm.fr

Telephone: +33 238775900

Fax: +33 238538516

Internet address: <http://orleans.tribunal-administratif.fr/>

VI.5. Date of dispatch of this notice

11/09/2023