

## 557026-2026 - Competition

Latvia – Advertising services – Mediju plānošana un reklāmas izvietošana medijos nodibinājuma  
Liepāja 2027 vajadzībām

OJ S 154/2026 12/08/2026

Contract or concession notice – standard regime

Services

### 1. Buyer

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#### 1.1. Buyer

Official name: "Nodibinājums Liepāja 2027"

Email: [kristine.liepa.prese@liepaja2027.lv](mailto:kristine.liepa.prese@liepaja2027.lv)

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Recreation, culture and religion

### 2. Procedure

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#### 2.1. Procedure

Title: Mediju plānošana un reklāmas izvietošana medijos nodibinājuma Liepāja 2027  
vajadzībām

Description: Mediju plānošana un reklāmas izvietošana medijos nodibinājuma Liepāja 2027  
vajadzībām

Procedure identifier: 683d420f-256f-443a-9dba-8d4c4ed0e6f7

Internal identifier: Liepāja2027/2026/15

Type of procedure: Open

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

##### 2.1.2. Place of performance

Postal address: Rožu iela 6

Town: Liepāja

Postcode: LV-3401

Country subdivision (NUTS): Kurzeme (LV00B)

Country: Latvia

##### 2.1.4. General information

**Legal basis:**

Directive 2014/24/EU

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

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#### 5.1. Lot: LOT-0000

Title: Mediju plānošana un reklāmas izvietošana medijos nodibinājuma Liepāja 2027 vajadzībām

Description: Mediju plānošana un reklāmas izvietošana medijos nodibinājuma Liepāja 2027 vajadzībām

**5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

**5.1.2. Place of performance**

Postal address: Rožu iela 6

Town: Liepāja

Postcode: LV-3401

Country subdivision (NUTS): Kurzeme (LV00B)

Country: Latvia

**5.1.3. Estimated duration**

Start date: 01/10/2026

Duration end date: 01/12/2027

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.5. Value**

Estimated value excluding VAT: 152 000,00 EUR

**5.1.6. General information**

**Reserved participation:**

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

**5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

**5.1.10. Award criteria**

**Criterion:**

Type: Price

Name: Finanšu kritēriji

Description: Cenas kopvērtējums. Novērtēšana saskaņā ar vērtēšanas metodoloģijā aprakstītajiem izvērtēšanas kritērijiem

Category of award weight criterion: Weight (points, exact)

Award criterion number: 450

**Criterion:**

Type: Quality

Name: Tehniskie kritēriji

Description: Tehniskā piedāvājuma novērtējums (Mediju plāns un tā pamatojums Lietuvas un Igaunijas mērķauditorijas sasniegšanai). Novērtēšana saskaņā ar vērtēšanas metodoloģijā aprakstītajiem izvērtēšanas kritērijiem.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 550

**5.1.11. Procurement documents**

Address of the procurement documents: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/179373>

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Allowed

Address for submission: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/179373>

Languages in which tenders or requests to participate may be submitted: Latvian

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 11/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

##### **Information about public opening:**

Opening date: 11/09/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Elektronisko iepirkumu sistēma

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Saskaņā ar iepirkuma tehnisko specifikāciju un iepirkuma līguma projektu

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Saskaņā ar iepirkuma līguma projektu

#### **5.1.15. Techniques**

##### **Framework agreement:**

No framework agreement

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniedzams iepirkumu uzraudzības birojam, līdz 04/09/2026

Organisation providing additional information about the procurement procedure: "Nodibinājums Liepāja 2027"

## **8. Organisations**

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### **8.1. ORG-0001**

Official name: "Nodibinājums Liepāja 2027"

Registration number: 40008325039

Postal address: Rožu iela 6

Town: Liepāja

Postcode: LV-3401

Country subdivision (NUTS): Kurzeme (LV00B)

Country: Latvia

Contact point: Nodibinājums Liepāja 2027  
Email: [kristine.liepa.prese@liepaja2027.lv](mailto:kristine.liepa.prese@liepaja2027.lv)  
Telephone: +37129257073  
Internet address: <https://www.liepaja2027.lv/>

**Roles of this organisation:**

Buyer

Organisation providing additional information about the procurement procedure

**8.1. ORG-0002**

Official name: Iepirkumu uzraudzības birojs

Registration number: 90001263305

Postal address: Smilšu iela 1

Town: Rīga

Postcode: LV-1919

Country subdivision (NUTS): Rīga (LV00A)

Country: Latvia

Contact point: Juridiskais departaments

Email: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +37122416641

Internet address: <https://www.iub.gov.lv>

Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

**Roles of this organisation:**

Review organisation

## Notice information

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Notice identifier/version: 8ba1c7ea-f81e-4364-b87a-d20d8e3e1b2e - 01

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Notice type: Contract or concession notice – standard regime

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