

**Spain-Santiago de Compostela: Advertising services**

OJ S 243/2018 18/12/2018

**Contract notice****Services****Directive 2004/18/EC****Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Instituto Gallego de la Vivienda y Suelo

National registration number: Q6550004C

Postal address: Polígono de Fontiñas, área central, s/n

Town: Santiago de Compostela (A Coruña)

Postal code: 15781

Country: Spain

Contact person: Instituto Gallego de la Vivienda y Suelo — Servicio de Contratación

For the attention of: Jorge Outeiriño Santos

E-mail: [contratacionigvs@xunta.gal](mailto:contratacionigvs@xunta.gal)

Telephone: +34 981541946 / 981541960

Fax: +34 981541600

**Internet address(es):**General address of the contracting authority: <http://igvs.xunta.gal/web/igvs/portada>Address of the buyer profile: <https://www.contratosdegalicia.gal/consultaOrganismo.jsp?lang=gl&ID=800&N=14&OR=14&SORT=2&ORDER=2>Electronic access to information: <https://www.contratosdegalicia.gal/consultaOrganismo.jsp?lang=gl&ID=800&N=14&OR=14&SORT=2&ORDER=2>**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Regional or local authority

**I.3. Main activity**

Housing and community amenities

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title attributed to the contract by the contracting authority**

Contrato de servicio de desarrollo de una campaña de sensibilización ciudadana e información en torno a la rehabilitación de viviendas en Galicia

## **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: Galicia.

NUTS code ES11 Galicia

## **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

## **II.1.4. Information about framework agreement**

## **II.1.5. Short description of the contract or purchase(s)**

El objeto de este contrato es definir la estrategia de medios y soportes para desarrollar una campaña publicitaria a nivel autonómico, de cara a sensibilizar e informar a la sociedad gallega en torno a la rehabilitación de viviendas en Galicia, durante los años 2019 y 2020.

## **II.1.6. CPV code(s)**

79341000 Advertising services, 79341400 Advertising campaign services

## **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **II.1.8. Lots**

This contract is divided into lots: no

## **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

Estimated value excluding VAT: 661 157,02 EUR

### **II.2.2. Information about options**

Options: no

### **II.2.3. Information about renewals**

This contract is subject to renewal: no

## **II.3. Duration of the contract or time limit for completion**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

Garantía definitiva por importe del 5 % del presupuesto de licitación.

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

## **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

### **III.2.2. Economic and financial ability**

List and brief description of conditions: Los establecidos en Pliego de Cláusulas Administrativas Particulares.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:  
Los establecidos en Pliego de Cláusulas Administrativas Particulares.

### **III.2.4. Information about reserved contracts**

## **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

IGVS-01/2019

#### **IV.3.2. Previous publication concerning this procedure**

no

#### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

#### **IV.3.4.**

## **Time limit for receipt of tenders or requests to participate**

17.1.2019 - 14:00

### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

Spanish.

### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 2 (from the date stated for receipt of tender)

### **IV.3.8. Conditions for opening of tenders**

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: Acto público.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal Administrativo de Contratación Pública de Galicia

Postal address: Rúa Raxeira, 52, 2º andar

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: [tacgal@xunta.gal](mailto:tacgal@xunta.gal)

Telephone: +34 881995481

Fax: +34 881995485

Internet address: <https://tacgal.xunta.gal/>

#### **VI.4.2. Review procedure**

Precise information on deadline(s) for review procedures: El procedimiento de recurso se iniciará mediante escrito que deberá presentarse en el plazo de 15 días hábiles. Dicho plazo se computará según lo establecido en el artículo 50.1 de la Ley 9/2017, de 8 de noviembre, de Contratos del Sector Público, por la que se transponen al ordenamiento jurídico español las Directivas del Parlamento Europeo y del Consejo 2014/23/UE y 2014/24/UE, de 26.2.2014 (BOE número 272 de 9.1.2017).

#### **VI.4.3. Service from which information about the review procedure may be obtained**

Official name: Instituto Gallego de la Vivienda y Suelo — Servicio de Contratación

Postal address: Polígono de Fontiñas, área central, s/n

Town: Santiago de Compostela

Postal code: 15781

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Telephone: +34 981541946 / 981541960

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Internet address: <http://igvs.xunta.gal/web/igvs/portada>

**VI.5. Date of dispatch of this notice**

14.12.2018