

United Kingdom-Stornoway: World wide web (www) site design services

OJ S 227/2020 20/11/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Postal address: Seaforth Road, Isle of Lewis

Town: Stornoway

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Postal code: HS1 2SD

Country: United Kingdom

E-mail: SpeakGaelic@mgalba.com

Telephone: +44 851705550

Fax: +44 851706432

Internet address(es):Main address: <http://www.mgalba.com>Address of the buyer profile: https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14302**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.mgalba.com/about/vacancies/tender.html>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: MG ALBA

Town: Stornoway

Country: United Kingdom

E-mail: SpeakGaelic@mgalba.com

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Internet address(es):Main address: <http://www.mgalba.com>**I.4. Type of the contracting authority**

Other type: Body established by statute

I.5. Main activity

Other activity: Broadcasting

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Website Build and Design

II.1.2. Main CPV code

72413000 World wide web (www) site design services

II.1.3. Type of contract

Services

II.1.4. Short description

Website design and build.

II.1.5. Estimated total value

Value excluding VAT: 125 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.3. Place of performance**

NUTS code: UKM64 Na h-Eileanan Siar (Western Isles)

Main site or place of performance: Scotland.

II.2.4. Description of the procurement

Full details available in Gaelic and English as additional information attachments

SpeakGaelic is the unifying brand of a once-in-a-generation, highly ambitious language learning campaign. The vision is to transform the uptake and usage of Gaelic.

It is an innovative and coordinated project, which will combine community learning and media, and is intended to provide a clear, comprehensive, integrated structure for Gaelic language learning.

The user will have the option of experiencing SpeakGaelic in three key ways, all of which will be integrated, but also capable of being consumed discretely:

- taught through a SpeakGaelic course; and/or
- consumed in complementary BBC ALBA/BBC Radio nan Gàidheal

Media content;

- and/or self-guided through the SpeakGaelic website

The SpeakGaelic curriculum will be based on CEFR (Common European Framework of Reference for Languages) learning outcomes, where each speaker is placed at one of six levels (A1, A2, B1, B2, C1, C2).

SpeakGaelic will cover levels A1, A2, B1, B2. Provision for proficient users at levels C1 and C2 will be strengthened through existing channels.

This document sets out the commissioning specification for the SpeakGaelic website.

We seek to commission a new bilingual website comprising the following:

- two types of optional user login (learner and tutor). User can navigate the site without registering.
 - The site should remember the user (learner and tutor). and allow them to pick up where they left off
 - a learners' website;
 - with four levels (each with 13 units: each unit will have its own test with about 10 learning outcomes and mini-tests);
 - which is media rich with video, audio snippets, images and interactive tests (tests feature a variety of question styles);
 - a method by which short-form content can be viewed passively;
 - an associated app;

- a tutor's area including a library of the course, tutor marketing materials;
- a user-friendly CMS;
- the site should be responsive to all platforms and browsers and have a fast page load speed.

Level one (A1) will go live across all platforms and mediums in September 2021 and each level (to B2) will follow in successive years

timetable

Tender published Friday 13 November 2020

Deadline for submissions Friday 27 November 2020, 5 p.m.

Deadline for MG ALBA decisions Friday 4 December 2020

Wireframes and infrastructure Architecture Friday 18 December 2020

Design high fidelity mockup Friday 15 January 2021

Front end build and CMS build delivered Friday 28 February 2021

User acceptance testing Wednesday 31 March 2021

Front end and CMS packaged and delivered Friday 14 May 2021

Content population complete Friday 30 July 2021

Site soft launch Friday 27 August 2021

Site go live (subject to change) Saturday 11 September 2021

Deadline

A fully functional prototype must be built by March 2021 for user-testing. The project will go live in September 2021.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Track record on delivering to project timescales / Weighting: 20 %

Quality criterion - Name: Experience of similar projects / Weighting: 20 %

Quality criterion - Name: Page load speed of previous projects / Weighting: 20 %

Quality criterion - Name: Has brief been followed? / Weighting: 20 %

Price - Weighting: 20 %

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 7

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Full details of procurement in attached files and available on our website.

Deadline

A fully functional prototype must be built by March 2021 for user-testing. The project will go live in September 2021.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 27/11/2020 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Scottish Gaelic

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/12/2020

IV.2.7. Conditions for opening of tenders

Date: 27/11/2020 Local time: 17:00

Place:

Callanish.

Information about authorised persons and opening procedure: Members of the SpeakGaelic team.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

Note: to register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=636077

(SC Ref:636077)

VI.4. Procedures for review

VI.4.1. Review body

Official name: Stornoway Sheriff Court

Town: Stornoway

Country: United Kingdom

VI.5. Date of dispatch of this notice

16/11/2020