

**Spain-Santiago de Compostela: Advertising campaign services**

**OJ S 245/2018 20/12/2018**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Consellería del Mar de la Xunta de Galicia

National registration number: S1511001H

Postal address: C/ San Caetano, 5, edificio administrativo, 2ª planta

Town: Santiago de Compostela

NUTS code: ES11 Galicia

Postal code: 15781

Country: Spain

E-mail: [licitacion.mar@xunta.gal](mailto:licitacion.mar@xunta.gal)

Telephone: +34 981544990

Fax: +34 981545003

**Internet address(es):**

Main address: <http://www.contratosdegalicia.es>

Address of the buyer profile: <http://www.contratosdegalicia.gal/resultado.jsp?N=429560>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.contratosdegalicia.gal/resultado.jsp?N=429560>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Oficina del Registro General e Información a la Ciudadanía de la Xunta de Galicia

Postal address: C/ San Caetano, s/n, edificio administrativo

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: [licitacion.mar@xunta.gal](mailto:licitacion.mar@xunta.gal)

NUTS code: ES111 A Coruña

**Internet address(es):**

Main address: <https://www.contratosdegalicia.gal>

Address of the buyer profile: <http://www.contratosdegalicia.gal/resultado.jsp?N=429560>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

## **II.1. Scope of the procurement**

### **II.1.1. Title**

Servicio para desarrollo de una campaña de lucha contra el furtivismo de los productos del mar en Galicia en 2019 y 2020  
Reference number: 4/2019

### **II.1.2. Main CPV code**

79341400 Advertising campaign services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

Servicio para desarrollo de una campaña de lucha contra el furtivismo de los productos del mar en Galicia en 2019 y 2020.

### **II.1.5. Estimated total value**

Value excluding VAT: 578 512,40 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: ES11 Galicia

Main site or place of performance: Comunidad autónoma de Galicia.

### **II.2.4. Description of the procurement**

Necesidades:

- Mejorar la comercialización de los productos procedentes de la pesca, el marisqueo y la acuicultura,
- defender la explotación sostenible de los recursos marinos,
- defender el respeto a las tallas mínimas y las vedas,
- potenciar los productos de la pesca y el marisqueo.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 578 512,40 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 018

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13.**

## **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Programa operativo del FEMP, período 2014-2020. 5.1.3: Medidas de comercialización. Porcentaje de cofinanciación: 75 %

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 21/01/2019 Local time: 19:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish, Galician

#### **IV.2.7. Conditions for opening of tenders**

Date: 01/02/2019 Local time: 12:30

Place:

Sala de juntas de la Secretaría General Técnica de la Consellería del Mar, situada en el edificio Administrativo, 5, 2ª planta. C/ San Caetano, en Santiago de Compostela (A Coruña).

Information about authorised persons and opening procedure: En esta fecha se realizará el acto público de apertura de sobres B (documentación no evaluable mediante fórmulas). El lugar, fecha y hora de apertura de los sobres C (oferta económica) se publicará en la página web del perfil de contratante indicada en el apartado I.3 de este anuncio.

## **Section VI: Complementary information**

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### **VI.1.**

**Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal Administrativo de Contratación Pública de la comunidad autónoma de Galicia (TACGAL)

Postal address: C/ Raxeira, 52, 2ª planta

Town: Santiago de compostela

Postal code: 15781

Country: Spain

E-mail: [tacgal@xunta.gal](mailto:tacgal@xunta.gal)

Telephone: +34 881995481

Fax: +34 881995485

Internet address: <https://tacgal.xunta.gal>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Consellería do Mar, Secretaría General Técnica, Servicio de Contratación y Régimen Patrimonial

Postal address: Edificio administrativo San Caetano, s/n, 2ª planta

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: [licitacion.mar@xunta.gal](mailto:licitacion.mar@xunta.gal)

**VI.5. Date of dispatch of this notice**

17/12/2018