

**France-Maisons-Alfort: Printing and related services**  
**OJ S 245/2018 20/12/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ville de Maisons-Alfort

National registration number: 21940046200012

Postal address: 118 avenue du Général de Gaulle

Town: Maisons-Alfort

NUTS code: FR107 Val-de-Marne

Postal code: 94706

Country: France

Contact person: M. le maire

E-mail: [ville@maisons-alfort.fr](mailto:ville@maisons-alfort.fr)

Telephone: +33 143967700

Fax: +33 143961310

**Internet address(es):**

Main address: <https://www.maisons-alfort.fr/>

Address of the buyer profile: [https://www.achatpublic.com/sdm/ent/gen/ent\\_detail.do?PCSLID=CSL\\_2018\\_PMNSNCfICV](https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2018_PMNSNCfICV)

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Réalisation des supports de communication de la ville de Maisons-Alfort

Reference number: COM2018

**II.1.2. Main CPV code**

79800000 Printing and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

La présente consultation concerne la réalisation des supports de communication de la ville de Maisons-Alfort.

#### **II.1.6. Information about lots**

This contract is divided into lots: yes

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 185 000,00 EUR

### **II.2. Description**

#### **II.2.1. Title**

Réalisation graphique et photogravure des magazines municipaux  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

#### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

#### **II.2.4. Description of the procurement**

Réalisation graphique et photogravure des magazines municipaux.

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 70  
Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Fourniture du papier, impression et brochage des magazines municipaux et de la brochure  
«Temps Libre»  
Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

#### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

#### **II.2.4. Description of the procurement**

Fourniture du papier, impression et brochage des magazines municipaux et de la brochure  
«Temps Libre».

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 70  
Price - Weighting: 30

#### **II.2.11.**

### **Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Impression d'affiches, de tracts, de dépliants, de brochures, de plaquettes/programmes, de cartes de visite

Lot No: 3

##### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

##### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

##### **II.2.4. Description of the procurement**

Impression d'affiches, de tracts, de dépliants, de brochures, de plaquettes/programmes, de cartes de visite.

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 70

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

Gestion de la régie publicitaire et réalisation du guide municipal

Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services

##### **II.2.3. Place of performance**

NUTS code: FR107 Val-de-Marne

##### **II.2.4. Description of the procurement**

Gestion de la régie publicitaire et réalisation du guide municipal.

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Cost criterion - Name: Taux de rétrocession / Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 156-358469](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Lot No: 1**

**Title:**

Réalisation graphique et photogravure des magazines municipaux

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

07/12/2018

##### **V.2.2. Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: e-Media

National registration number: 42379894100047

Postal address: 30 boulevard Bellerive

Town: Rueil-Malmaison

NUTS code: FR105 Hauts-de-Seine  
Postal code: 92500  
Country: France  
Internet address: <https://www.emedia.com>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 255 000,00 EUR  
Total value of the contract/lot: 255 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 2**

**Title:**

Fourniture de papier, impression et brochage des magazines municipaux et de la brochure  
«Temps libre»

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

28/11/2018

**V.2.2. Information about tenders**

Number of tenders received: 3  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Le Réveil de la Marne  
National registration number: 44250468400014  
Postal address: 4 rue Henri Dunant  
Town: Epernay  
NUTS code: FRF23 Marne  
Postal code: 51200  
Country: France  
Internet address: <https://www.maisons-alfort.fr/>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 450 000,00 EUR  
Total value of the contract/lot: 450 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Lot No: 3**

**Title:**

Impression d'affiches, de tracts, de dépliants, de brochures, de plaquettes/programmes, cartes de visite

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

28/11/2018

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Le Réveil de la Marne

National registration number: 44250468400014

Postal address: 4 rue Henri Dunant

Town: Epernay

NUTS code: FRF23 Marne

Postal code: 51200

Country: France

Internet address: <https://www.maisons-alfort.fr/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 2 400 000,00 EUR

Total value of the contract/lot: 2 400 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Lot No: 4**

**Title:**

Gestion de la régie publicitaire et réalisation du guide municipal

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

28/11/2018

### **V.2.2. Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: CMP

National registration number: 33294518700034

Postal address: 10 rue Hugède Les auditoriums

Town: Joinville-le-Pont

NUTS code: FR107 Val-de-Marne

Postal code: 94340  
Country: France  
Internet address: <https://cmp77.com>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 240 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal administratif de Melun  
Postal address: 43 rue du Général de Gaulle, case postale 8630  
Town: Melun Cedex  
Postal code: 77008  
Country: France

**VI.4.2. Body responsible for mediation procedures**

Official name: Ville de Maisons-Alfort  
Postal address: 118 avenue du Général de Gaulle  
Town: Maisons-Alfort  
Postal code: 94700  
Country: France

**VI.5. Date of dispatch of this notice**

17/12/2018