

France-Limoges: Advertising campaign services

OJ S 180/2023 19/09/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: universit  de Limoges

Postal address: 33 rue Fran ois Mitterrand

Town: Limoges

NUTS code: FRI2 Limousin

Postal code: 87032

Country: France

E-mail: Service.marches@gmail.com

Telephone: +33 555149185

Internet address(es):

Main address: <http://www.unilim.fr/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2378604&orgAcronyme=f2h](https://www.marches-publics.gouv.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=2378604&orgAcronyme=f2h](https://www.marches-publics.gouv.fr/?page=Entreprise)

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

prestations de communication - consultation divis e en 4 lots

Reference number: 950-23-50-53

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

prestations de communication - consultation divisée en 4 lots

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

stratégie, conseils, accompagnement, suivi

Lot No: 1

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: FRI2 Limousin

II.2.4. Description of the procurement

stratégie, conseils, accompagnement, suivi

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

1 an reconductible 3 fois. La durée maximale du contrat est de 4 ans

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

les lots 1,3 et 4 seront attribués à un maximum de 3 opérateurs économiques (sous réserve d'un nombre suffisant d'offres).Le lot 2 sera attribué à un maximum de 5 opérateurs économiques (sous réserve d'un nombre suffisant d'offres)

II.2. Description

II.2.1. Title

création, exécution, accompagnement, suivi

Lot No: 2

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: FRI2 Limousin

II.2.4. Description of the procurement

création, exécution, accompagnement, suivi

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

1 an reconductible 3 fois. La durée maximale du contrat est de 4 ans

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

les lots 1,3 et 4 seront attribués à un maximum de 3 opérateurs économiques (sous réserve d'un nombre suffisant d'offres).Le lot 2 sera attribué à un maximum de 5 opérateurs économiques (sous réserve d'un nombre suffisant d'offres)

II.2. Description**II.2.1. Title**

evenementiel : exécution, accompagnement, suivi

Lot No: 3

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: FRI2 Limousin

II.2.4. Description of the procurement

evenementiel : exécution, accompagnement, suivi

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

1 an reconductible 3 fois. La durée maximale du contrat est de 4 ans

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

les lots 1,3 et 4 seront attribués à un maximum de 3 opérateurs économiques (sous réserve d'un nombre suffisant d'offres).Le lot 2 sera attribué à un maximum de 5 opérateurs économiques (sous réserve d'un nombre suffisant d'offres)

II.2. Description

II.2.1. Title

vidéos : conseils, captation, montage

Lot No: 4

II.2.2. Additional CPV code(s)

79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: FRI2 Limousin

II.2.4. Description of the procurement

vidéos : conseils, captation, montage

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

1 an reconductible 3 fois. La durée maximale du contrat est de 4 ans

II.2.10. Information about variants

Variants will be accepted: yes

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

les lots 1,3 et 4 seront attribués à un maximum de 3 opérateurs économiques (sous réserve d'un nombre suffisant d'offres).Le lot 2 sera attribué à un maximum de 5 opérateurs économiques (sous réserve d'un nombre suffisant d'offres)

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with several operators

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 08/11/2023 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 09/11/2023 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes
Estimated timing for further notices to be published:
prochaine publication prévue en 2028

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal Administratif de Limoges
Postal address: 1 cours Vergniaud
Town: Limoges

Postal code: 87000

Country: France

Internet address: <http://limoges.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: université de Limoges Service Marchés Publics

Postal address: 33 rue François Mitterrand

Town: Limoges

Postal code: 87032

Country: France

VI.5. Date of dispatch of this notice

14/09/2023