

Finland-Helsinki: Software-related services
OJ S 180/2023 19/09/2023
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Business Finland Oy
National registration number: 2725690-3
Postal address: PB 358
Town: Helsinki
NUTS code: FI1B Helsinki-Uusimaa
Postal code: 00181
Country: Finland
E-mail: kilpailutus@businessfinland.fi
Internet address(es):
Main address: <https://www.businessfinland.fi/>

I.1. Name and addresses

Official name: Innovation Funding Agency Business Finland
National registration number: 0512696-4
Postal address: PB 358
Town: Helsinki
NUTS code: FI Suomi / Finland
Postal code: 00181
Country: Finland
E-mail: kilpailutus@businessfinland.fi
Internet address(es):
Main address: <https://www.businessfinland.fi/>

I.2. Information about joint procurement

The contract involves joint procurement
The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tarjouspalvelu.fi/businessfinland?id=474792&tpk=a973fb6f-0627-495a-923d-4f3acf49590d>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: State owned Company

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

453/27/2022 Marketing Data Asset Management
Reference number: BFOY/453/27/2022

II.1.2. Main CPV code

72260000 Software-related services

II.1.3. Type of contract

Services

II.1.4. Short description

Business Finland Oy is seeking for a new Digital Asset Management Platform (DAM). We are seeking a commercial product that provides integrations to the core systems and supports our business processes. It is essential to have a cloud-based SaaS solution that also scales for our needs and requires minimal technical maintenance from Business Finland.

This procurement holds strategic value for Business Finland marketing efforts to create coherent customer experience by utilizing common (marketing) materials. Utilizing DAM provides better possibilities for cost-effective distribution to different digital channels. Business Finland Oy makes this procurement also on behalf of Business Finland Innovation Agency Fund and takes care of the contract management.

Detailed Service Description is attached (Annex 1)

II.1.5. Estimated total value

Value excluding VAT: 900 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: FI1 Manner-Suomi

Main site or place of performance: Main site of performance is Finland

II.2.4. Description of the procurement

Detailed Service description in Annex 1

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 900 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

The Contract commences upon the signing and stays in force until further notice. The Contract is planned to enter into force on Q1/2024 (estimated target).

II.2.9. Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 3
Objective criteria for choosing the limited number of candidates:

Because of the complexity of the process the method for this procurement is competitive negotiated procedure (section 36 of the Finnish Public procurement Law). The complexity comes from the need of further planning along the procurement process and challenges to define the technical specifications at the start. Also, the estimated value of the procurement depends on the result of the competitive dialogue. For instance, on how to ensure access for the different levels of materials cost-effectively.

The number of candidates have been restricted so that the negotiations can be targeted for those companies that has shown the most potential to deliver required comprehensive service based on the need of Business Finland. The list of minimum requirements is already extensive. Because of the complexity of the matter it is estimated that best result can be achieved when the number of selected companies is maximum three providing more time for further negotiations, unless there are less than three companies that meet the minimum requirements.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Option for purchasing additional services related to the functionality improvement or the amount of users/licences

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Tenderers or candidates must fill the so-called European Single Procurement Document, ESPD.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See contract terms.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive dialogue

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/10/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

Estimated total amount (VAT 0 %) for the procurement for a period of 2024 - 2028 is approximately 900 000 EUR. The figure is a non-binding estimate.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Markkinaoikeus

Postal address: Radanrakentajantie 5

Town: Helsinki

Postal code: 00520

Country: Finland

E-mail: markkinaoikeus@oikeus.fi

Telephone: +358 295643300

Internet address: <http://www.oikeus.fi/markkinaoikeus>

VI.5. Date of dispatch of this notice

14/09/2023