

**Latvia-Riga: Public relations services**  
**OJ S 180/2023 19/09/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Sabiedrības integrācijas fonds

National registration number: 90001237779

Postal address: Raiņa bulvāris 15

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1050

Country: Latvia

Contact person: Oskars Podnieks

E-mail: [oskars.podnieks@sif.gov.lv](mailto:oskars.podnieks@sif.gov.lv)

Telephone: +371 29871104

**Internet address(es):**

Main address: <http://www.sif.gov.lv/>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/696>

**I.4. Type of the contracting authority**

Other type: publisks nodibinājums

**I.5. Main activity**

Other activity: sabiedrības integrācijas veicināšana

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Ģimeņu atbalsta programmu pasākumu īstenošana un integrētā mārketinga komunikācijas kampaņas izstrāde un īstenošana 2023-2025

Reference number: SIF 2023/7

**II.1.2. Main CPV code**

79416000 Public relations services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Ģimeņu atbalsta programmu pasākumu īstenošana un integrētā mārketinga komunikācijas kampaņas izstrāde un īstenošana 2023-2025

**II.1.6.**

## Information about lots

This contract is divided into lots: no

### II.1.7. Total value of the procurement

Value excluding VAT: 299 609,00 EUR

## II.2. Description

### II.2.2. Additional CPV code(s)

79416000 Public relations services, 79341400 Advertising campaign services

### II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Visā Latvijas Republikas teritorijā

### II.2.4. Description of the procurement

Ģimeņu atbalsta programmu pasākumu īstenošana un integrētā mārketinga komunikācijas kampaņas izstrāde un īstenošana 2023-2025

### II.2.5. Award criteria

Quality criterion - Name: Piedāvājuma kvalitāte / Weighting: 75

Price - Weighting: 25

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Open procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 092-283611](#)

#### IV.2.8. Information about termination of dynamic purchasing system

#### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No: 1**

**Title:**

Ģimeņu atbalsta programmu pasākumu īstenošana un integrētā mārketinga komunikācijas kampaņas izstrāde un īstenošana 2023-2025

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

06/09/2023

**V.2.2. Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: SIA "Nords Porter Communications"

National registration number: 40003427528

Postal address: Rīga, Brīvības iela 40 - 24

Town: Rīga

NUTS code: LV00 Latvija

Postal code: 1050

Country: Latvia

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 299 609,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga

Postal code: LV-1919

Country: Latvia

E-mail: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)

Telephone: +371 22416641

Internet address: <http://www.iub.gov.lv>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1  
Town: Rīga  
Postal code: LV-1919  
Country: Latvia  
E-mail: [pasts@iub.gov.lv](mailto:pasts@iub.gov.lv)  
Telephone: +371 22416641  
Internet address: <http://www.iub.gov.lv>

**VI.5. Date of dispatch of this notice**

14/09/2023