

**Norway-Trondheim: Business and management consultancy services**

OJ S 229/2019 27/11/2019

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Direktoratet for arbeidstilsynet

National registration number: 974 761 211

Postal address: Statens hus

Town: Trondheim

NUTS code: NO Norge

Postal code: 7468

Country: Norway

Contact person: Trond Erlend Rotabakk

E-mail: [trond.erlend.rotabakk@arbeidstilsynet.no](mailto:trond.erlend.rotabakk@arbeidstilsynet.no)

Telephone: +47 90365860

**Internet address(es):**Main address: <http://www.arbeidstilsynet.no>Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/1003>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://anskaffelsesportal.arbeidstilsynet.no>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via:

<https://anskaffelsesportal.arbeidstilsynet.no>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Framework Agreement for Communication Services

Reference number: 2019/85367

**II.1.2. Main CPV code**

79410000 Business and management consultancy services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

The Labour Inspection Authority needs services related to strategic communication advisory services, development of campaigns that are adapted to different target groups and channels as well as media training. The provider must collaborate with the Labour Inspection Authority and any national and international collaborators in relation to the design and implementation of each assignment. The Labour Inspection Authority requests a creative provider who can challenge us with straightforward and useful inputs to ensure short and long-term goal achievements and good results.

### **II.1.5. Estimated total value**

Value excluding VAT: 16 000 000,00 NOK

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79342000 Marketing services, 79410000 Business and management consultancy services, 79413000 Marketing management consultancy services, 79416000 Public relations services, 79420000 Management-related services

### **II.2.3. Place of performance**

NUTS code: NO Norge

Main site or place of performance: Trondheim.

### **II.2.4. Description of the procurement**

The Labour Inspection Authority wants to enter into a framework agreement with three suppliers that can assist in solving complex communication challenges at both strategic and operational levels.

The tenderers must have expertise in strategic communication advisory services and be able to develop and implement overall communication procedures. This includes i.a. the development of communication strategies, communication plans and clear messages to relevant target groups.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 16 000 000,00 NOK

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 15/02/2020 End: 14/02/2022

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11.**

### **Information about options**

Options: yes

Description of options:

Option for 1 + 1 year extension on verbatim terms.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See the tender documentation.

##### **III.1.2. Economic and financial standing**

List and brief description of selection criteria:

See the tender documentation.

##### **III.1.3. Technical and professional ability**

List and brief description of selection criteria:

See the tender documentation.

#### **III.2. Conditions related to the contract**

##### **III.2.2. Contract performance conditions**

The contracting authority has a strong focus on pay and working conditions for employees at our contractors and subcontractors. Although this assignment is not expected to involve a risk industry per se, the tenderer must state whether the offered HRs are covered by a nationwide tariff agreement. If this is not the case for all proposed resources, information must be provided on which nationwide collective tariff agreement is considered most relevant and which is used as a minimum standard in terms of employees' pay and working conditions. This must be given by completing Annex D and submit with the tender.

##### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 3

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 10/01/2020 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 10/01/2020 Local time: 12:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Direktoratet for arbeidstilsynet

Town: Trondheim

Country: Norway

**VI.4.2. Body responsible for mediation procedures**

Official name: Klagenemnda for offentlige anskaffelser

Town: Bergen

Country: Norway

**VI.5. Date of dispatch of this notice**

26/11/2019