

## 564170-2026 - Competition

**Austria – News-agency services – VERBUND Medienbeobachtung, Medienresonanzanalyse, Presseversand und Journalistendatenbank 2027–2030**

**OJ S 156/2026 14/08/2026**

**Contract or concession notice – standard regime**

**Services**

### 1. Buyer

---

#### 1.1. Buyer

Official name: VERBUND AG

Email: [Service@verbund.com](mailto:Service@verbund.com)

Activity of the contracting entity: Electricity-related activities

### 2. Procedure

---

#### 2.1. Procedure

Title: VERBUND Medienbeobachtung, Medienresonanzanalyse, Presseversand und Journalistendatenbank 2027–2030

Description: Der Auftraggeber plant die Vergabe einer oder mehrerer Rahmenvereinbarungen im Bereich der Medienbeobachtung, Medienresonanzanalyse, des Presseversands sowie von Journalistendatenbankleistungen für eine voraussichtliche Laufzeit von 01/2027 bis 12/2030.

Procedure identifier: e16b33d1-b2be-488a-a9d9-9a3360edc261

Internal identifier: DCS-2608120003

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

##### 2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 79340000 Advertising and marketing services, 79980000

Subscription services, 72316000 Data analysis services, 79342000 Marketing services,

79413000 Marketing management consultancy services, 79416000 Public relations services

##### 2.1.4. General information

**Legal basis:**

Directive 2014/25/EU

##### 2.1.5. Terms of procurement

**Terms of submission:**

Maximum number of lots for which one tenderer can submit tenders: 2

**Terms of contract:**

Maximum number of lots for which contracts can be awarded to one tenderer: 2

##### 2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

### 5. Lot

---

### **5.1. Lot: LOT-8750**

Title: VERBUND Medienbeobachtung, Medienresonanzanalyse, Presseversand und Journalistendatenbank 2027–2030; Los (1) Medienbeobachtung, Medienresonanzanalyse

Description: Siehe Teilnahmeantrag

Internal identifier: 1

#### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 79340000 Advertising and marketing services, 79980000

Subscription services, 72316000 Data analysis services, 79342000 Marketing services,

79413000 Marketing management consultancy services, 79416000 Public relations services

#### **5.1.2. Place of performance**

Country subdivision (NUTS): Wien (AT130)

Country: Austria

#### **5.1.3. Estimated duration**

Start date: 14/01/2027

Duration: 48 Months

#### **5.1.4. Renewal**

Maximum renewals: 0

#### **5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

#### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

##### **Information about the second stage of a two-stage procedure:**

Minimum number of candidates to be invited for the second stage of the procedure: 1

Maximum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

#### **5.1.10. Award criteria**

##### **Criterion:**

Type: Quality

Description: Qualität

Category of award weight criterion: Weight (points, exact)

Award criterion number: 400

##### **Criterion:**

Type: Price

Description: Preis

Category of award weight criterion: Weight (points, exact)

Award criterion number: 600

#### **5.1.11. Procurement documents**

Deadline for requesting additional information: 09/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

#### **5.1.12. Terms of procurement**

##### **Terms of submission:**

Electronic submission: Required

Address for submission: <https://verbund.vergabeportal.at/Detail/253226>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of requests to participate: 15/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

##### **Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Entsprechend der Teilnahmeunterlagen

Electronic invoicing: Required

Legal form that must be taken by a group of tenderers that is awarded a contract:

Entsprechend der Teilnahmeunterlagen

Financial arrangement: Siehe Teilnahmeunterlagen

#### **5.1.15. Techniques**

##### **Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

##### **Information about the dynamic purchasing system:**

No dynamic purchase system

#### **5.1.16. Further information, mediation and review**

Review organisation: Bundesverwaltungsgericht

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

Organisation providing additional information about the procurement procedure: VERBUND AG

#### **5.1. Lot: LOT-7558**

Title: VERBUND Medienbeobachtung, Medienresonanzanalyse, Presseversand und Journalistendatenbank 2027–2030; Los (2) Presseversand und Journalistendatenbank.

Nachrichtenzugang und OTS-Services

Description: Siehe Teilnahmeantrag

Internal identifier: 2

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 92400000 News-agency services

Additional classification (cpv): 79340000 Advertising and marketing services, 79980000

Subscription services, 72316000 Data analysis services, 79342000 Marketing services,

79413000 Marketing management consultancy services, 79416000 Public relations services

##### **5.1.2. Place of performance**

Country subdivision (NUTS): Wien (AT130)

Country: Austria

##### **5.1.3. Estimated duration**

Start date: 14/01/2027

Duration: 48 Months

**5.1.4. Renewal**

Maximum renewals: 0

**5.1.6. General information**

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

**5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

**Information about the second stage of a two-stage procedure:**

Minimum number of candidates to be invited for the second stage of the procedure: 1

Maximum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

**5.1.11. Procurement documents**

Deadline for requesting additional information: 09/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://verbund.vergabeportal.at/Detail/253226>

**5.1.12. Terms of procurement**

**Terms of submission:**

Electronic submission: Required

Address for submission: <https://verbund.vergabeportal.at/Detail/253226>

Languages in which tenders or requests to participate may be submitted: German

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of requests to participate: 15/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

**Terms of contract:**

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Entsprechend der Teilnahmeunterlagen

Electronic invoicing: Required

Legal form that must be taken by a group of tenderers that is awarded a contract:

Entsprechend der Teilnahmeunterlagen

Financial arrangement: Siehe Teilnahmeunterlagen

**5.1.15. Techniques**

**Framework agreement:**

Framework agreement, without reopening of competition

Maximum number of participants: 1

**Information about the dynamic purchasing system:**

No dynamic purchase system

**5.1.16. Further information, mediation and review**

Review organisation: Bundesverwaltungsgericht

Information about review deadlines: Gemäß den entsprechenden gesetzlichen Vorgaben

Organisation providing additional information about the procurement procedure: VERBUND AG

## 8. Organisations

---

### 8.1. ORG-3317

Official name: VERBUND AG  
Registration number: 9110015447620  
Postal address: Am Hof 6a  
Town: Wien  
Postcode: 1010  
Country subdivision (NUTS): Wien (AT130)  
Country: Austria  
Email: [Service@verbund.com](mailto:Service@verbund.com)  
Telephone: +43 503130  
Internet address: <https://www.verbund.com/>

#### **Roles of this organisation:**

Buyer  
Organisation providing additional information about the procurement procedure

### 8.1. ORG-7764

Official name: Bundesverwaltungsgericht  
Registration number: 9110008059823  
Postal address: Erdbergstraße 192-196  
Town: Wien  
Postcode: 1030  
Country subdivision (NUTS): Wien (AT130)  
Country: Austria  
Email: [einlaufstelle@bvwg.gv.at](mailto:einlaufstelle@bvwg.gv.at)  
Telephone: +43 160149  
Internet address: <https://www.bvwg.gv.at/>

#### **Roles of this organisation:**

Review organisation

## Notice information

---

Notice identifier/version: 80dda94f-7782-47c9-bebe-40ac8c88c648 - 01  
Form type: Competition  
Notice type: Contract or concession notice – standard regime  
Notice subtype: 17  
Notice dispatch date: 13/08/2026 13:27:00 (UTC+02:00) Eastern European Time, Central European Summer Time  
Languages in which this notice is officially available: German  
Notice publication number: 564170-2026  
OJ S issue number: 156/2026  
Publication date: 14/08/2026