

Italy – Research and development services and related consultancy services – Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools -Lot 3 - Communication testing services

OJ S 165/2025 29/08/2025

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: European Food Safety Authority

Email: EFSAProcurement@efsa.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools -Lot 3 - Communication testing services

Description: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools -Lot 3 - Communication testing services

Procedure identifier: 7ee3bd60-f08a-481a-9e4a-1db4c7f69db7

Internal identifier: EFSA/2024/OP/0010

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000 Research and development services and related consultancy services

Additional classification (cpv): 73000000 Research and development services and related consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Parma (ITH52)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 800 000,00 EUR

2.1.4. General information

Legal basis:

Regulation (EU, Euratom) 2018/1046

5. Lot

5.1. Lot: LOT-0003

Title: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools - Lot 3 – Communication testing services

Description: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools - Lot 3 – Communication testing services
Internal identifier: EFSA/2024/OP/0010Lot3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000

Research and development services and related consultancy services

5.1.2. Place of performance

Anywhere in the European Economic Area

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: As described in the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60,00

Criterion:

Type: Price

Description: As described in the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40,00

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Mediation organisation: General Court of the European Union

Review organisation: General Court of the European Union

Organisation providing more information on the review procedures: General Court of the European Union

5.1. Lot: LOT-0004

Title: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools – Lot 1 Primary and secondary data collection and analysis services

Description: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools – Lot 1 Primary and secondary data collection and analysis services

Internal identifier: EFSA/2024/OP/0010Lot1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000

Research and development services and related consultancy services

5.1.2. Place of performance

Anywhere in the European Economic Area

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.10. Award criteria

Criterion:

Type: Quality

Description: As described in the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60,00

Criterion:

Type: Price

Description: As described in the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40,00

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: General Court of the European Union

Information about review deadlines: General Court of the European Union

6. Results

Maximum value of the framework agreements in this notice: 800 000,00 EUR

6.1. Result lot identifier: LOT-0003

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 800 000,00 EUR

6.1.2. Information about winners

Winner:

Name of the tendering party: PREDICTBY Consortium

Leader of tendering party: PREDICTBY RESEARCH AND CONSULTING

Official name: SCHLESINGER GROUP MARKET RESEARCH SPAIN SLU, Fundació per a la Universitat Oberta de Catalunya, Wageningen University, Department of Social Sciences

Tender:

Tender identifier: PREDICTBY

Identifier of lot or group of lots: LOT-0003

Value of the tender: 49 500,00 EUR

The tender was ranked: yes

Rank in the list of winners: 1

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: PREDICTBY

Title: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools -Lot 3 - Communication testing services

Date on which the winner was chosen: 14/07/2025

Date of the conclusion of the contract: 08/08/2025

Winner:

Name of the tendering party: Ipsos NV Consortium

Leader of tendering party: Ipsos NV

Official name: GOPA COM

Tender:

Tender identifier: Ipsos NV

Identifier of lot or group of lots: LOT-0003

Value of the tender: 42 797,20 EUR

The tender was ranked: yes

Rank in the list of winners: 2

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: IPSOS NV

Title: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools -Lot 3 - Communication testing services

Date on which the winner was chosen: 14/07/2025

Date of the conclusion of the contract: 14/08/2025

Winner:

Name of the tendering party: DevStat Consortium

Leader of tendering party: DevStat Servicios de Consultoría Estadística S.L

Official name: AUTORITAS CONSULTING S.A

Tender:

Tender identifier: Devstat

Identifier of lot or group of lots: LOT-0003

Value of the tender: 49 950,00 EUR

The tender was ranked: yes

Rank in the list of winners: 3

Concession value:

The tender is a variant: no

Subcontracting: No

Contract information:

Identifier of the contract: DEVSTAT

Title: Framework contract for quantitative and qualitative social research in support of an audience-first approach, new evidence and tools -Lot 3 - Communication testing services

Date on which the winner was chosen: 14/07/2025

Date of the conclusion of the contract: 08/08/2025

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 5

6.1. Result lot identifier: LOT-0004

Winner selection status: The winner was not yet chosen, but the competition is still ongoing.

8. Organisations

8.1. ORG-0001

Official name: European Food Safety Authority

Registration number: 92126430344

Postal address: Via Carlo Magno 1/a Via Carlo Magno 1/a

Town: Parma

Postcode: 43126

Country subdivision (NUTS): Parma (ITH52)

Country: Italy

Contact point: EFSA Procurement

Email: EFSAProcurement@efsa.europa.eu

Telephone: 00390521036123

Internet address: <https://www.efsa.europa.eu/en/calls/procurement>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: General Court of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald Rue du Fort Niedergrünwald L-2925

Town: LUXEMBOURG

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Contact point: generalcourt.registry@curia.europa.eu

Email: generalcourt.registry@curia.europa.eu

Telephone: 0035243031

Internet address: https://curia.europa.eu/jcms/jcms/Jo1_6308/

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

8.1. ORG-0003

Official name: PREDICTBY RESEARCH AND CONSULTING

Size of the economic operator: Large

Registration number: ESB09869355

Registration number: ESB09869355

Postal address: C/ Llacuna 118 C/ Llacuna 118 1a

Town: Barcelona

Postcode: 1a

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Email: administration@predictby.com

Roles of this organisation:

Tenderer

Group leader

Winner of these lots: LOT-0003

8.1. ORG-0004

Official name: Ipsos NV

Size of the economic operator: Large

Registration number: 0456823775

Postal address: Grotesteenweg 110, Berchem Grotesteenweg 110, Berchem Grotesteenweg 110, Berchem

Town: Antwerp

Postcode: 2600

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

Roles of this organisation:

Tenderer

Group leader

Winner of these lots: LOT-0003

8.1. ORG-0005

Official name: DevStat Servicios de Consultoría Estadística S.L

Size of the economic operator: Large

Registration number: ES-B97421754

Postal address: Calle Almirante Cadarso 26 Calle Almirante Cadarso 26 Calle Almirante Cadarso 26

Town: Valencia

Postcode: 46005

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Email: info@devstat.com

Roles of this organisation:

Tenderer

Group leader

Winner of these lots: LOT-0003

8.1. ORG-0006

Official name: SCHLESINGER GROUP MARKET RESEARCH SPAIN SLU

Size of the economic operator: Medium

Registration number: ESB59562199

Postal address: Diputació, 180

Town: Barcelona

Postcode: 2 a-b

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1. ORG-0007

Official name: Fundació per a la Universitat Oberta de Catalunya

Size of the economic operator: Large

Registration number: G60667813

Postal address: Rambla del Poblenou, 154

Town: Barcelona

Postcode: 08018

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1. ORG-0008

Official name: Wageningen University, Department of Social Sciences

Size of the economic operator: Large

Registration number: 09215846

Postal address: Hollandseweg 1 Hollandseweg 1 Hollandseweg 1

Town: Wageningen

Postcode: 6706 KN

Country subdivision (NUTS): Arnhem/Nijmegen (NL226)

Country: Netherlands

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1. ORG-0009

Official name: GOPA COM

Size of the economic operator: Small

Registration number: BE0462.293.288

Postal address: 2, Boulevard de la Woluwe 2, Boulevard de la Woluwe 2, Boulevard de la Woluwe

Town: Brussels

Postcode: B-1150

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1. ORG-0010

Official name: AUTORITAS CONSULTING S.A

Size of the economic operator: Small

Registration number: A96873070

Postal address: Calle Doctor Manuel Candela 8, 1º, pta 2. Calle Doctor Manuel Candela 8, 1º, pta 2. Calle Doctor Manuel Candela 8, 1º, pta 2.

Town: valencia

Postcode: 46021

Country subdivision (NUTS): Valencia / València (ES523)

Country: Spain

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0003

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: e503996a-4d9f-4f95-9dce-724131acceef - 01

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