

**Finland-Helsinki: Public relations consultancy services**  
**OJ S 199/2022 14/10/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Business Finland Oy  
National registration number: 2725690-3  
Postal address: PL 358  
Town: Helsinki  
NUTS code: FI1B Helsinki-Uusimaa  
Postal code: 00101  
Country: Finland  
E-mail: [kilpailutus@businessfinland.fi](mailto:kilpailutus@businessfinland.fi)  
**Internet address(es):**  
Main address: <https://www.businessfinland.fi/>

**I.4. Type of the contracting authority**

Other type: Valtion omistama osakeyhtiö

**I.5. Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Business Finlandin kotimaan vaikuttajaviestintä  
Reference number: 78/27/2022

**II.1.2. Main CPV code**

79416200 Public relations consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Business Finland hakee kotimaan vaikuttajaviestintään kumppania antamaan strategisten ja toiminnallisten tavoitteidemme toteuttamisessa tarvitsemaamme tukea. Palvelutarpeeseemme sisältyy asiantunteva vaikuttajaviestinnän konsultointi ja vaikuttajaviestinnän koulutukset henkilöstöllemme. Hankinnan kohteen kuvaus on tarjouspyynnön liitteenä 1.

**II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 300 000,00 EUR

#### **II.2. Description**

##### **II.2.2. Additional CPV code(s)**

79315000 Social research services, 79411100 Business development consultancy services, 79413000 Marketing management consultancy services

##### **II.2.3. Place of performance**

NUTS code: FI Suomi / Finland

##### **II.2.4. Description of the procurement**

Hankinnan kuvaus on tarjouspyynnön kohdassa II. 1.4 ja tarjouspyynnön liitteessä 1.

##### **II.2.5. Award criteria**

Quality criterion - Name: Kokonaishinta / Weighting: 30

Quality criterion - Name: Laatu / Weighting: 70

Price - Weighting: 30 %

##### **II.2.11. Information about options**

Options: no

##### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

##### **II.2.14. Additional information**

#### **Section IV: Procedure**

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##### **IV.1. Description**

###### **IV.1.1. Type of procedure**

Open procedure

###### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

###### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

##### **IV.2. Administrative information**

###### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 114-321529](#)

###### **IV.2.8. Information about termination of dynamic purchasing system**

###### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

#### **Section V: Award of contract**

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**Contract No:** 78/27/2022

**Title:**

Business Finlandin kotimaan vaikuttajaviestintä

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

07/09/2022

### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Ellun Kanat Oy

National registration number: 2201275-8

Postal address: Käenkuja 3a

Town: Helsinki

NUTS code: FI Suomi / Finland

Postal code: 00500

Country: Finland

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 300 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

Arvioitu kokonaisarvo (alv 0 %) 4 vuoden aikana 300 000 euroa. Luku on sitoumukseton arvio

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Markkinaoikeus

Postal address: Sörnäistenkatu 1

Town: Helsinki

Postal code: 00580

Country: Finland

E-mail: [markkinaoikeus@oikeus.fi](mailto:markkinaoikeus@oikeus.fi)

Telephone: +358 295643300

Internet address: <http://www.oikeus.fi/markkinaoikeus>

### **VI.5. Date of dispatch of this notice**

11/10/2022